

Value Added Mobility Study (VAMS) Knowledge Share

Virtual Meeting | 09.25.20 | 8:30 am – noon

8:30 am **Optional Pre-Meeting Networking Session**

8:55 am **Agenda and Poll Questions**

9:00 am **Welcome and Opening Remarks**

Melissa Zornitta, AICP, Hillsborough County City-County Planning Commission,
Executive Director

Richard Clarendon, AICP, Hillsborough Metropolitan Planning Organization,
Assistant Executive Director

9:15 am **Topic 1: Introduction to Value Added Strategies | Defining Value Added projects and examples of successful implementation around the United States**

Moderator | Mark Hafen, USF

Plan Hillsborough Value Added Mobility Study

Mark Hafen, PhD - Program Director Urban & Regional Planning, USF

Transit Impacts on Property Value Capture

Victoria Perk, PhD - Program Director of Transit Research, USF/CUTR

A Holistic Approach to Transit and Land Use in Indianapolis

Austin Gibble, MURP - Project Development Planner for IndyGo

Transit, Property Values, and Social Equity

Darnell Grisby, MPP - Director of Policy Development and Research, American Public Transit Association (APTA)

10:00 am **Breakout Session #1: How does your job or sector relate to value capture?**

10:15 am **10-Minute Break**

10:25 am **Topic 2: Value Added Strategies at the Local Level | Identifying and leveraging unique opportunities and challenges in Hillsborough County**

Moderator | Nicole McCleary, Senior Project Manager, HART

Transit Oriented Development and Tampa Bay: An Overview

Taryn Sabia - Director, Florida Center for Community Design & Research, USF

Hillsborough Area Rapid Transit TOD Grant: Value Added Perspective

Steve Schukraft, AICP, Planning and Urban Design Manager, HDR Inc.

Geoff Dickinson, AICP, Senior Vice President, SB Friedman, Development Advisor

11:10 am **Breakout Session #2: What other opportunities do you see to utilize value added strategies in Tampa Bay? What is feasible locally?**

11:25 am **Summary Panel Discussion with Audience Participants**

Moderator | Melissa Zornitta, Plan Hillsborough

Noon **Optional Post Meeting Networking Session**

