Vision Zero Leadership Summit

Tuesday, September 22, 2020, 9:00 AM

Hosted by the Policy Committee of the Hillsborough MPO

The County Center and Plan Hillsborough offices are closed to the public in response to the COVID-19 pandemic. Technical support during the meeting may be obtained by contacting Lionel Fuentes at (813) 273-3774 ext. 326.

To view presentations & participate from your computer, tablet or smartphone, go to: https://attendee.gotowebinar.com/register/7278136264124305678
Register in advance to receive a personalized link, which can be saved to your calendar.

Dial-in participants may refer to the agenda packet, presentations, and supplemental materials posted on the MPO's online meeting calendar.

The meeting may also be viewed on Hillsborough TV at Spectrum: 637, Frontier: 22 or live stream.

Questions and comments from the public are welcome, and will be addressed live during the Summit as time permits, or responses provided afterward. Questions and comments may be given during the meeting by logging into the website above and typing in the question box. Questions and comments may also be provided up to 5pm the day before the meeting by leaving a voice message at (813) 273-3774 ext. 369, or by e-mail to mpo@plancom.org.

Agenda

9:00 AM Welcome & Introductions (Commissioner Pat Kemp, Chair of the MPO Policy Committee)

9:05 AM Purpose of Today's Meeting (Beth Alden, Hillsborough MPO Director)

9:10 AM Vision Zero Overview (Gena Torres, Hillsborough MPO Executive Planner)

9:15 AM Land Use & Design – Since safe communities don’t happen by accident, how do we avoid making decisions now that require costly fixes later? (Ian Lockwood, P.E., Toole Design, and panelists)
10:00 AM **High Visibility Enforcement** – Working together, how can we make the best use of law enforcement resources to deter the most dangerous traffic behaviors? (Ret. Chief Brett C. Railey, Institute of Police Technology & Management, and panelists)

10:45 AM **Public Messaging** – Acknowledging the human tendency to be skeptical of change, how do we engage residents and businesspeople in becoming champions for safe streets? (Billy L. Hattaway, P.E., Principal, Fehr & Peers, and panelists)

11:30 AM **Wrap-up and Observations** (MPO Policy Committee & Board Members)

NOON Adjourn

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**Addendum**

A. [Article: Environmental Racism and the Coronavirus Pandemic](#)
B. [Announcement: 3rd Annual Gulf Coast Safe Streets Summit 2020](#)

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*Persons needing interpreter services or accommodations for a disability in order to participate in this meeting, free of charge, are encouraged to contact Joshua Barber, 813-273-3774 x313 or barberj@plancom.org, three business days in advance of the meeting. Also, if you are only able to speak Spanish, please call the Spanish helpline at (813) 273-3774, ext. 211.*

*Si necesita servicios de traducción, el MPO ofrece por gratis. Para registrarse por estos servicios, por favor llame a Johnny Wong directamente al (813) 273-3774, ext. 370 con tres días antes, o wongj@plancom.org de cerro electrónico. También, si sólo se puede hablar en español, por favor llame a la línea de ayuda en español al (813) 273-3774, ext. 211.*

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Vision Zero Virtual Leadership Summit
Tuesday | September 22, 2020 | 9am - noon
https://attendee.gotowebinar.com/register/7278136264124305678
3 PANELS IN 3 HOURS LEADING TOWARDS VISION ZERO

Welcome & Introductions | 9:00
Commissioner Pat Kemp
Hillsborough MPO Policy Committee Chair

Summit Purpose | 9:05
Beth Alden, AICP
Hillsborough MPO Executive Director

Vision Zero Overview | 9:10
Gena Torres
Hillsborough MPO Executive Planner
Panel 1 | 9:15 - 9:55
Land Use & Design - Since safe communities don’t happen by accident, how do we avoid making decisions now that require costly fixes later?

**Topic Overview & Moderator:**
**Ian Lockwood, P.E., Toole Design**

Ian is a Livable Transportation Engineer with Toole Design Group. Ian has Bachelor and Master Degrees in Civil Engineering and is a Harvard University Loeb Fellow. Ian collaborates with property owners, agency officials, and the community to improve the public realm (i.e., attractive and comfortable streets, and successful squares and parks) to reflect the community’s values and advance their vision. Ian’s work is informed by the “Path-as-Place” doctrine that results in wonderful experiences for people along streets and in urban places that attract visitors, investment, and vitality. Ian’s older projects continue to perform well in places such as downtown West Palm Beach, Winter Garden, Sanford, Charlotte, and Seattle. Ian is a pioneer in walkability, restoring 1-way streets to 2-way, main street design, and shared spaces. For fun, he does cartooning and road cycling. Follow Ian on Twitter: @IanLockwoodPE

Panelists:

**Melissa Zornitta, AICP**
*Planning Commission*
*Executive Director*

**Lucia Garsys**
*Hillsborough County*
*Deputy County Administrator*
*Development & Infrastructure*

**Mike Callahan**
*City of Tampa*
*Planning & Design Coordinator*
Panel 2 | 10:00 - 10:40
High Visibility Enforcement – Working together, how can we make the best use of law enforcement resources to deter the most dangerous traffic behaviors?

**Topic Overview & Moderator:**
Ret. Chief Brett C. Railey  
*Institute of Police Technology & Management*

Chief Railey has over 39 years of experience in law enforcement, serving 35 of those with the Winter Park, FL Police Department. He served as President for the Florida Police Chiefs Association (FPCA). Chief Railey trains Subject Matter Experts to instruct the Data Driven Approaches to Crime and Traffic Safety workshops. In addition to his continuing service on the FPCA Highway Safety Committee, he serves on the Florida Impaired Driving Coalition and the Florida Pedestrian and Bicycle Safety Coalition. Chief Railey led the development of the curriculum on Pedestrian and Bicycle Law Enforcement: Laws, Procedures, and Best Practices for FDOT and is the lead instructor for training the trainers. He was presented the National Highway Traffic Safety Administration’s Public Service Lifesaver Award and the International Association of Chiefs of Police J. Stannard Baker Award for lifetime achievement in highway safety.

**Panelists:**

Sgt. Paul Pramberger  
*Hillsborough Sheriff’s Office*

Cpt. Patrick Messmer  
*Tampa Police Department*

David Gwynn  
*FDOT District 7 Secretary*
Panel 3 | 10:45 - 11:25
Public Messaging – Acknowledging the human tendency to be skeptical of change, how do we engage residents and businesses in becoming champions for safe streets?

**Topic Overview & Moderator:**
Billy L. Hattaway
*P.E. MBA, Principal at Fehr & Peers*

Billy has almost 40 years of professional transportation planning and engineering experience. During the course of his career, he has held many roles, including key-leadership roles with the Department of Transportation, consulting, and most recently as Director of Transportation for the City of Orlando. With District 1, Billy led the development of the Complete Streets policy, and focused on improving bicycle and pedestrian safety. Most recently while with the City of Orlando, Billy led the implementation of the Vision Zero Plan, Complete Streets Coalition, Vision Zero Network and the Congress for the New Urbanism. He also formed and led Vision Zero agencies group at the FDOT Pedestrian/Bike Safety Coalition and was a Co-Chair for rewriting the Florida Greenbook to a Complete Streets approach.

**Panelists:**

MaryLou Whaley
*Hillsborough County Public Schools*
Community Engagement & Philanthropy Director

Liana Lopez
*Hillsborough County*
Chief Communications Administrator

Ashley Bauman
*City of Tampa*
Director of Marketing & Communications
Wrap-up Discussion | Lessons Learned & Next Steps | 11:30

MPO Policy Committee Members:

- Hillsborough County Commissioner **Pat Kemp**, MPO Policy Chair
- City of Tampa Councilman **Guido Maniscalco**, MPO Policy Vice Chair
- Hillsborough County Commissioner **Mariella Smith**
- Hillsborough County School Board Member **Cindy Stuart**
- Expressway Authority CEO **Joseph Waggoner**
- Port Tampa Bay CEO **Paul Anderson** (Alternate Member)
- Hillsborough County Commissioner **Kimberly Overman** (Alternate Member)

Adjourn | noon

On behalf of the entire MPO Board, thanks for joining us!

Please take and share the Vision Zero Corridor Surveys by 9/30 at:

planhillsborough.org/vzcorridors