Make plans to join us

May 11
for lunch and a presentation on
Principles for Public Participation

Amanda Nagl
Engagement Manager

Please join the Planning Commission for our next Info BBQ in the Plan Hillsborough Room on the 18th floor of County Center. Community engagement is a vital component of any planning project. This interactive session focuses on key principles that lead to successful online community engagement. Topics include:

- Global trends in online engagement
- The role of social media for planning in today's world
- Target setting and measurement
- How to choose the right tool for different stages in the planning process
- Dealing with outrage and trolling
- Creating a holistic engagement strategy for your project that merges online engagement with traditional in-person approaches

A demonstration of Bang the Table online tools will follow the presentation for those interested.

Jeremy Shackett
Engagement Strategist

Amanda has nearly two decades working on the front lines of local government, focusing on community engagement and holds a BA in Psychology from the University of Alabama and an MBA in Organizational Leadership from Colorado State University.

Jeremy holds a BA in Urban Planning from the University of Illinois at Urbana-Champaign. Through his development of a mobile community engagement app, Gymnasium, he was a speaker and finalist in the American Planning Association's Innovating Planning Apps Competition in 2016.

No need to bring your bag lunch to this FREE event. Thank you to Bang the Table for graciously providing lunch for all participants!

Space is limited, so please RSVP to Sharon: snyders@plancom.org or 813/273-3774 x316
No later than noon on Thursday, May 10!