Tuesday, August 28, 2018, 6:00 PM
Plan Hillsborough Room
601 E. Kennedy Blvd., 18th Floor

Agenda

6:00 PM  Welcome & Introductions (Gena Torres, Hillsborough MPO)
6:10 PM  Opening Remarks (Beth Alden, Executive Director, Hillsborough MPO)
6:20 PM  Quarterly Report (Frank Kalpakis, Renaissance Planning)
6:30 PM  Speaker’s Bureau (Jonathan Forbes, MPO Bicycle/Pedestrian Advisory Committee member)
6:40 PM  Vision Zero Heroes (Chuck Nelms, Strategic Media Inc.)
6:50 PM  Driving Down Heartache (video)
7:00 PM  Project Prioritization for 2018/2019 (Gena Torres, Hillsborough MPO)
7:30 PM  Future of the Vision Zero Coalition (Beth Alden, Executive Director, Hillsborough MPO)

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Vision Zero Hillsborough
After introductions were made, Beth Alden, Executive Director of the MPO encouraged the attendees to think of how Vision Zero can move beyond the MPO with coalition members taking ownership and using the MPO in a support role.

Frank Kalpakis reviewed the Quarterly Report recognizing the work being accomplished by the many local agencies and organizations aiming to eliminate traffic injury and death in the county.

Jonathan Forbes shared his experience presenting Vision Zero to a local homeowners association. He explained how the speaker’s bureau training provides all the material needed but encouraged others to make the presentation their own, personalize with their own stories. The training next dates for 2018 were announced: Sept. 9, Oct. 4, and Nov. 1.

Chuck Helms thanked the audience for being involved in such an important topic as saving lives. As a small business owner, he was so moved by Vision Zero that he doubled the locations of indoor ads purchased by the MPO, specifically in establishments along the high crash corridors.

Gena Torres shared a video showing Melissa Wandall, an advocate for the families and loved ones of victims of traffic violence, telling the story of the crash that took her husbands’ life. Melissa has started a website, Driving Down Heartache, to have a place for people to lean on each other, tell their stories, and enact change.

Finally, a brainstorming session was conducted to get commitments from attendees and a list of projects to work on over the next year. The summary follows. With the number of ideas generated, “leaders” were identified who will decide on 3-5 specific projects.
EVENTS

LEADERS:
Alex Engelman
Chris Vela
Matt Pleasant
Alana Brasier

OTHERS INTERESTED IN HELPING:
Ravi Narayanan
Katrina Corcoran (Suncoast APA)

IDEAS:
- Global Parking Day – September 28th
- National Walk to School Day - October 3rd
- Vision Zero Activity on World Day of Remembrance of Road Traffic Fatalities - November 18th
- National Bike to School/Bike to Work Day – May 2019
- Pop Up Bike Lanes and Bike Lanes for Gaspirilla Children’s and Invasion Parades
- “Shoe” Demonstration for Every Fatality – Placed at City Hall, County Center or State Office Building
- Painting an Intersection @ Ola + Columbus
- Painting an Intersection @ Central + Columbus
- Safe Speeds Event on Ashley Drive (Am/Pm)
- Safe Streets Event on Tampa Street in Am
- Event Coordinated with A Tampa Festival – Steele
- City of Tampa Getting More Intersection Murals Created Through Its Program – Maybe Assisting Residents to Get Supplies
- Pop Up Vision Zero/ Complete Street Events @ USF, USF Med, UT, HCC
- Complete Street Event – Close Road One Weekend Morning. Invite Aligned Organizations to Sponsor and Have Tents at The Event
- Walks of Silence
- Hold Two More Vision Zero Corridor Engagement Events
- Crosswalk @ Knight & Bayshore
- Bayshore Weekend Closure
- Street Closure Where Pedestrian Deaths Have Occurred
- National Day of Remembrance – November 18th
- Open Streets Event In 2019
• Partner with USF Campus to Paint on Campus Bike Lanes Green
• Create Signs That Encourage People to Walk & Bike And – Remind Drivers That “You’re Allowed to Bike & Walk Here!”
• USF Transportation Day – Feb/March 2019 – Julie @ CUTR
• Offer Alter Speakers Bureau Opportunity for A Street Event Signs
• Weekly/ Monthly Mini Events to Sign-Wave & Give Out Flyers for FFSS @ Locations Where People Are Killed
• Organize “Walking School Buses” For Elementary & Middle Schools Highlighted In Top 10 Areas Of MPO School Safety Report
• CYCLOVIA
• Create Grassroots Ped Safety For Neighborhoods
• TDP organizing a downtown – based awareness event (Alana)

HEARTACHE
SUPPORT FOR VICTIMS & LOVED ONES

LEADERS:
Steele Olmstead
Dayna Lazarus

OTHERS INTERESTED IN HELPING**:
Alana Brasier
Katrina Corcoran
Matt Pleasant

IDEAS:
• Form Families for Safe Streets Chapter
• I Could Host A Story of Self “Story Telling” Workshop to Families for Safe Streets – Dayna Lazarus
• Interview Survivors, Create A 2-3 Minute Vignette to Share and Post on The Vision Zero Web Page
• Group Walk or Bike Rides in Honor of Victims
• Pamphlet for TGH To Distribute to Families of Victims
• Families for Safe Streets - Flyers/ Postcards/ Business Cards with Information on How To Join FFSS “Affected By Traffic Violence? Join Today!”

**NOTE: Melissa Wandall will be at the Nov. meeting, is VERY engaged and interested in sharing her thoughts on how to engage loved ones. Feel free to include her melissa@melissawandall.com
HEROES
PRIVATE PARTNERS AND SPONSORS

LEADERS:
Amanda Chornaby
Frank Kalpakis

OTHERS INTERESTED IN HELPING:
Katrina Corcoran
Alex Engelman
Alana Brasier

IDEAS:
- Auto Part Stores – Pep Boys, Advanced Auto
- Economic Chambers, Corporate Development
- Providing My Time as An In-Kind Donation & Look for Sponsors
- Partnering with TGH to promote Vision Zero
- Reach Out To Previous Contact In The Freight Community (I.e.. Publix) To Sponsor Vision Zero Efforts
- Reach Out To Accident Lawyers
- Permanent Mural On 15th Street – Go Fundme
- Sponsorship For More Flyers
- Secure A Business To Fund Painting Of A Mural @ An Intersection

SPEAKER’S BUREAU
OUTREACH TO NEIGHBORHOODS, PTA’S, ETC

LEADERS:
Paula Flores
Julie Bond
Anna Rosenblum

OTHERS INTERESTED IN HELPING:
Margaret Kubilins
Christopher Gleason
Terrissa Cullier – (813) 598-7681, (813)-598-7695, joshmomtam1@yahoo.com, joshmomtam1@gmail.com
Karen Michalski
Frank Kalpakis
IDEAS:
- Getting teens involved, hosting teen specific training opportunities
- Frank Kalpakis – signing up for the speaker’s bureau, presentation to grammar school
- Mayoral Candidate Forum
- School Safety
- Develop tactical resource for communities so they have ideas of easy next steps to take
- Activate communities we speak to host one event, advocate for one issue, or take one other Vision Zero action
- Online calendar on Facebook
- Organize a speaker’s bureau to educate newly elected officials (mayor, city council, county commissioner)
- Speaker’s Bureau use Neighborhood Association of Presidents – TampaGov.org TBCN – Public Access TV

QUARTERLY REPORTING

LEADERS:
Amanda Chornaby (Renaissance Planning) - achornaby@ciesthatwork.com – Please send your happenings to me to organize for Quarterly Reports

IDEAS:
- BWTB Awards & Summit
- Bicycle Friendly Businesses
- Find good contact for updates from Plant City & Temple Terrace
- What are agencies doing on street design standards?
- ITE professional development on speed-setting practices
- CUTR – Bike/Work Tampa Bay
- Health Department – Hospital Crash Reports
- DOT signs over highways with sign messages (dynamic message sign) – Barbara
- Civic Organizations
- Office of Neighborhood Associations
- Mayor’s Neighborhood University