

Appendix 4: @HillsboroughMPO Facebook Posts (2016)

Num	Post Message	Type	Posted	Lifetime Post Total Reach	Lifetime Post Total Impressions	Lifetime Engaged Users	Lifetime Post Consumers
1	Attention High School students! Are you the next JJ Abrams? Show off your #filmmaking skills #Safety #Video #Contest! Prizes include a fourpack of Tampa Bay Lightning tickets courtesy of the Columbia Restaurant Group! More prizes to be posted soon. Contest...	Photo	1/6/2016	607	1650	43	26
2	Hillsborough MPO shared Planning Commission - Hillsborough County's photo.	Photo	1/6/2016	114	225	12	5
3	Our 1st newsletter of 2016 is right here for you... where the Rubber Meets the Road!	Link	1/8/2016	267	504	21	10
4	#VisionZero	Link	1/9/2016	348	674	28	20
5	#MLKDay A day of service! Learn more about how you can make an impact on your community: <a href="http://www.nationalservice.gov/special-initiatives/days-service/martin-luther-king-jr-day-of-service">http://www.nationalservice.gov/special-initiatives/days-service/martin-luther-king-jr-day-of-service</a>	Photo	1/15/2016	149	432	12	7
6	Ahoy mates! Join our BPAC (Bicycle Pedestrian Advisory Committee) and Hillsborough County Sheriff's Office this Saturday, January 23rd from 11a - 1p for our Annual Gasparilla Bicycle & Pedestrian Safety Rodeo on Bayshore Boulevard between Rome...	Photo	1/21/2016	278	738	17	11
7	On a cold and windy day, some brave young pirates came out to test their skills! #FREEbikehelmets #safety #VisionZero	Photo	1/23/2016	302	1105	26	18
8	Today, the MPO Policy Committee voted to develop a #VisionZero Action Plan. Our Policy Committee officers - Chair Councilwoman Lisa J. Montelione- District 7 Tampa Palms, New & North Tampa, Vice Chair Harry Cohen, and Member-at-Large Sandy Murman...	Photo	1/26/2016	619	1883	36	15
9	The next Board Meeting of the Hillsborough MPO will be held on Tuesday, February 2, 2016 at 9:00 AM on the 2nd floor of the County Center, 601 E Kennedy Boulevard in beautiful Downtown Tampa. As always, public comments are welcome at the meeting...	Status	1/26/2016	38	80	26	1
10	♥ making trail connections!	Photo	2/2/2016	198	389	28	23
11	Hillsborough MPO shared Planning Commission - Hillsborough County's photo.	Photo	2/4/2016	87	191	6	1
12	Town 'N Country! Please join us for a public meeting to view and comment on the George Road Complete Street Study Update on Thursday, February 18, 6:00p - 7:30p at the Town 'N Country Regional Public Library at 7606 Paula Drive #120 in Tampa...	Photo	2/10/2016	207	681	8	5
13	The original Hillsborough Greenways Master Plan was completed in 1995. For 20 years the Hillsborough Greenways Master Plan has served as the guiding document in identifying greenway and trail opportunities throughout the County. The update's objective...	Photo	2/10/2016	328	1058	18	11
14	This issue of Walk Bike News is chock full of news you can use! <a href="http://archive.constantcontact.com/fs124/1102733644576/archive/1123323600616.html">http://archive.constantcontact.com/fs124/1102733644576/archive/1123323600616.html</a>	Link	2/11/2016	265	580	11	6

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15	Congratulations to the winners of our #HighSchoolStudent #WalkBikeSafetyVideo contest! The winners were announced at the February 16 Hillsborough County Public Schools Board Meeting and will also be recognized at the MPO's March 1st Board...	Photo	2/17/2016	204	480	14	4
16	ABC Action News - WFTS - Tampa Bay did a great job investigating the traffic forecasts and what road-widening projects will help drivers the most. The Hillsborough MPO also prioritizes many other kinds of projects, such as safety, maintenance...	Link	2/19/2016	278	562	34	23
17	The next Board Meeting of the Hillsborough MPO will be held on Tuesday, March 1, 2016 at 9:00 AM on the 2nd floor of the County Center, 601 E Kennedy Boulevard in beautiful Downtown Tampa. As always, public comments are welcome at the meeting...	Status	2/23/2016	72	121	51	5
18	Register for the March 4 at noon statewide webinar: <a href="https://attendee.gotowebinar.com/register/2983630727599396609">https://attendee.gotowebinar.com/register/2983630727599396609</a> The webinar will provide an overview of the Florida Shared-Use Nonmotorized (SUN) Trail Network and the proposed criteria...	Photo	3/1/2016	164	532	11	6
19	ICYM!! Exciting new FLIP summer student development program and more in this issue of Planning Commission - Hillsborough County's Beyond Today!	Link	3/3/2016	31	94	4	0
20	Watch: Chilling student-produced videos show dangers of crossing the street	Link	3/4/2016	281	505	27	20
21	8th Place - High School Student Walk Bike Safety Video Contest A Walk Through Life by Sabrina Montoya, Bethany Butler, Abby Huges, Brendan Pearsall, Martin Kostanski, Kristina Bartholomew Bell Creek Academy High School	Video	3/7/2016	295	700	24	18
22	7th Place - High School Student Walk Bike Safety Video Contest Be A Safety Star by Ariel Lee, Tito Rodriguez Blake High School Teacher: Sean Phillips	Video	3/8/2016	242	597	13	7
23	6th place - High School Student Walk Bike Safety Video Contest Stay Alert Today - Bicycle Safety by Maddie Glas and Briana Flouro-Smith Blake High School Teacher: Sean Phillips	Video	3/9/2016	478	1032	42	31
24	5th place - High School Student Walk Bike Safety Contest Don't Get Distracted. Stay Off Your Phone. by Rayah Doniger and Damar Brown Blake High School Teacher: Sean Phillips	Video	3/10/2016	233	558	19	14
25	4th place - High School Student Walk Bike Safety Contest - Driving Safety Texting and Driving. by Steven Bartlett and Paul Clower Strawberry Crest High School Teacher: Morgan Miltner	Video	3/11/2016	216	457	20	15
26	3rd Place - High School Student Walk Bike Safety Contest Downtown Tampa Walk Bike.PSA by Daniel Castro Tampa Preparatory School	Video	3/15/2016	243	622	11	5
27	2nd Place - High School Student Walk Bike Safety Contest PSA Bike Safety by Wesley Thomas, Robert Ewing, and Craig Jones Spoto High School Teacher: Christina Wulff	Video	3/16/2016	704	1553	47	33
28	1st Place - High School Student Walk Bike Safety Contest Pedestrian Safety by Ethan Huggins and Zuriel Cousin Blake High School Teacher: Sean Phillips	Video	3/17/2016	348	810	21	15

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29 Hillsborough MPO shared Planning Commission - Hillsborough County's photo.	Photo	3/24/2016	133	278	14	8
The next Board Meeting of the Hillsborough MPO will be held on Tuesday, April 5, 2016 at 9:00 AM on the 2nd floor of the County Center, 601 E Kennedy Boulevard in beautiful Downtown Tampa. As always, public comments are welcome at the 30 meeting...	Status	3/29/2016	68	107	20	7
31 Hillsborough MPO shared Planning Commission - Hillsborough County's post.	Link	3/30/2016	141	319	7	2
#TBT to last year's Tampa Bay Regional Planning Council Future of the Region Awards where the #Imagine2040 team took home two huge awards - 1st place in 32 Public Education and the One Bay Award!	Photo	3/31/2016	492	1278	44	36
33 Save the date and join us for this important speaker!	Photo	4/1/2016	185	617	10	5
We're talking about neighborhood impacts, roadway improvements, school collaboration, healthy transportation design and more in this issue of Rubber Meets 34 the Road! <a href="http://archive.constantcontact.com/fs124/1102733644576...">http://archive.constantcontact.com/fs124/1102733644576...</a>	Photo	4/6/2016	224	763	13	8
35 Timeline Photos	Photo	4/14/2016	372	958	19	10
36 Hillsborough MPO shared Planning Commission - Hillsborough County's photo.	Photo	4/21/2016	105	232	7	2
37 Timeline Photos	Photo	4/22/2016	208	631	10	3
The next Board Meeting of the Hillsborough MPO will be held on Tuesday, MAY 3, 2016 at 9:00 AM on the 26th floor of the County Center, 601 E Kennedy Boulevard in beautiful Downtown Tampa. As always, public comments are welcome at the 38 meeting..	Status	4/27/2016	31	46	27	5
Cyclovia Temple Terrace is back; Penalosa: People 1st; student walk bike safety winners; new crosswalks, bike lanes, trails; transportation and health, and more in 39 this issue of Walk Bike News!	Photo	5/2/2016	223	644	10	5
40 Timeline Photos	Photo	5/13/2016	254	636	16	9
#TBT to the May 5, 2016 Environmental Protection Commission of Hillsborough County Clean Air Fair - MPO's newest hire, Dr Johnny Wong, dishing out transportation information and reflective arm bands for safer after-dark walking & 41 cycling!	Photo	5/19/2016	277	605	31	21
42 Hillsborough MPO shared Planning Commission - Hillsborough County's photo.	Photo	5/23/2016	35	103	6	2
Excellent meeting last night, and a shout out to Noticias Univision Tampa Bay for 43 coming out and covering the meeting!	Photo	5/25/2016	132	226	23	11
44 Congratulations again to Tampa International Airport!	Photo	5/26/2016	58	110	7	2
45 Our offices are closed on Monday in observance of the Memorial Day holiday.	Photo	5/28/2016	128	294	7	3
The next Board Meeting of the Hillsborough MPO will be held on Wednesday, June 22, 2016 at 6:00 PM on the 2nd floor of the County Center, 601 E Kennedy Boulevard in beautiful Downtown Tampa. This is a PUBLIC HEARING to consider 46 adopting an...	Status	6/2/2016	0	0	87	0

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47 Hillsborough MPO shared Lisa J. Montelione - Tampa Advocate's post.	Status	6/2/2016	40	63	6	2
News on transit, the transportation disadvantaged, June 22nd TIP public hearing, express lanes, Hillsborough Area Regional Transit Summer Blast...	Link	6/13/2016	99	162	9	2
Thank you to the hundreds of citizens and officials who turned out for an 8.5 hour Public Hearing! We appreciate the courtesy and patience of everyone, and look forward to continue working together!	Photo	6/22/2016	959	1948	68	58
Thank you to Bay News 9's Chuck Henson for covering our first #VisionZero workshop! More to come...	Link	6/29/2016	245	373	21	9
51 Timeline Photos	Photo	6/30/2016	499	890	8	3
52 Hillsborough MPO shared Planning Commission - Hillsborough County's photo.	Photo	6/30/2016	21	26	7	3
53 Timeline Photos	Photo	7/1/2016	424	806	6	1
54 Check out the Planning Commission's latest newsletter...	Photo	7/6/2016	14	24	5	0
BPAC Retreat tonight at the Robert Saunders Library 6p - 8p! Roll in and join the conversation. All welcome! <a href="http://www.planhillsborough.org/wp-content/uploads/2016/07/Meeting-of-the-BPAC-1.pdf">http://www.planhillsborough.org/wp-content/uploads/2016/07/Meeting-of-the-BPAC-1.pdf</a>	Link	7/14/2016	30	48	6	0
This issue of Rubber Meets the Road is jammed with info! Check it out: • A message from our Executive Director • On the road to safe streets #VisionZero • TIP approved • Regional priorities • Selmon Gandy extension • US 301 beautification • Database update...	Link	7/15/2016	99	174	11	5
The next Board Meeting of the Hillsborough MPO will be held on Tuesday, August 2, 2016 at 9:00 AM on the 26th floor of the County Center, 601 E Kennedy Boulevard in beautiful Downtown Tampa. As always, public comments are welcome at the meeting...	Status	7/27/2016	0	0	3	0
Tune in! Join us 8/2 @ 9a MPO Brd Mtg on the 26th floor of County Center or live on HTV at <a href="http://www.hillsboroughcounty.org/index.aspx?NID=548">http://www.hillsboroughcounty.org/index.aspx?NID=548</a>	Photo	8/1/2016	674	1599	3	2
59 Bay area slowly becomes more bicycle friendly	Link	8/9/2016	92	147	13	9
Trails of dreams; Tampa Walk-Bike Plan Phase V; #VisionZero; regional connections and much more in this issue of #WalkBikeNews!	Link	8/12/2016	50	75	4	2
The next Board Meeting of the Hillsborough MPO will be held on Tuesday, September 6, 2016 at 9:00 AM on the 2nd floor of the County Center, 601 E Kennedy Boulevard in beautiful Downtown Tampa. As always, public comments are welcome at the meeting...	Status	8/30/2016	0	0	4	0
62 Hillsborough MPO shared Planning Commission - Hillsborough County's photo.	Photo	9/4/2016	65	101	6	2
63 Timeline Photos	Photo	9/4/2016	936	2739	3	1
A key component of the Tampa Bay Express (TBX) project is variable toll pricing. If you're interested in learning more about the policy and operational considerations of toll lanes, please follow the link below to register for a free webinar:...	Link	9/7/2016	179	255	4	3

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65	Hillsborough MPO shared Cambridge Systematics's post.	Link	9/8/2016	30	37	3	2
66	Check out #transit and #transportationdisadvantaged news in this issue of Hillsborough Rides! <a href="http://archive.constantcontact.com/fs124/1102733644576/archive/1125482165471.html">http://archive.constantcontact.com/fs124/1102733644576/archive/1125482165471.html</a>	Photo	9/9/2016	667	1653	7	3
67	Hillsborough MPO is honored to take 'Garden Steps' into the HealthyCommunity50! 10K 'seed money' will increase access to healthy foods in area food deserts To help improve public health through our communities, the Aetna Foundation, the American...	Link	9/20/2016	225	357	14	6
68	Had a great time on Saturday at the ReDefiners World Languages Multi-Cultural Festival! Kids loved the #VisionZero #walk #bike #safety bands! (And we do too.)	Photo	9/26/2016	409	1245	7	4
69	The next Board Meeting of the Hillsborough MPO will be held on Tuesday, October 4, 2016 at 9:00 AM on the 26th floor of the County Center, 601 E Kennedy Boulevard, in beautiful Downtown Tampa. As always, public comments are welcome at the...	Status	9/27/2016	0	0	21	0
70	Hillsborough MPO shared Planning Commission - Hillsborough County's photo.	Photo	9/27/2016	21	32	5	0
71	This is where the #RubberMeetsTheRoad... with news on: • Important meetings & events • 40th St #RoadDiet • Critical freight corridors • TMA Leadershop Group Top 5 priorities • SIS Plans • SR 60 improvements • #HealthiestCitiesChallenge twitter chat...	Link	10/3/2016	94	141	6	2
72	Hillsborough MPO wants to thank Walk Bike Tampa and Open Streets St. Pete for their hospitality this past Sunday at the Downtown St Pete #DTSP #Cycloviva. We enjoyed great weather, food, music, and meeting so many passionate walking/cycling...	Photo	10/11/2016	127	177	18	17
73	More great news to share today: Following the leadership of TBARTA, \$11.1 million was just allocated to portions of the #CoasttoCoastConnector, #SouthwestCoastalRegionalTrail, #HeartofFloridaLoop, and #PeaceRivertoNatureCoast multi-use...	Status	10/12/2016	49	74	0	0
74	Excited to share that our very own Allison Yeh was invited to speak at a national peer exchange on #resiliency for the Atlanta Regional Commission last week. Very happy to participate in such an important discussion!	Photo	10/12/2016	890	2245	4	4
75	Proud to be presenting at the #FRA2016Conference!	Photo	10/12/2016	788	1970	3	3
76	Great #CompleteStreets session this morning at #FRA2016Conference!	Photo	10/14/2016	23	46	4	0
77	Please join us in creating a Vision Zero Tampa Action Plan! Vision Zero Action Plan Workshop 1 @ Ragan Park Community Center, 1200 E Lake Avenue, Tampa Tuesday, October 25, 2016 @ 9am-11am For more information and to RSVP:...	Photo	10/15/2016	1305	3256	10	4

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78	Big congratulations are in order to #PascoMPO and FDOT West Central - Tampa Area for opening the #US301BicyclePedestrianTrail. Join them on 27 October @10am for the Grand Opening and Ribbon Cutting ceremony at Grace...	Photo	10/20/2016	314	773	7	6
79	Stop by! Saturday 5p-8p at The Tampa Riverwalk #TrickOrTreat on 1.1. miles, 20 stops of family-friendly #fun! More Info: <a href="https://www.facebook.com/events/1694232734229677/">https://www.facebook.com/events/1694232734229677/</a> #VisionZero	Photo	10/26/2016	1316	3336	24	19
80	Walk Bike Tampa hosts Adventure Cycling PLUS Cake!	Link	10/26/2016	64	117	3	1
81	The next Board Meeting of the Hillsborough MPO will be held on Tuesday, November 1, 2016 at 9:00 AM on the 26th floor of the County Center, 601 E Kennedy Boulevard, in beautiful Downtown Tampa. As always, public comments are welcome at the meeting...	Status	10/26/2016	0	0	4	0
82	Timeline Photos	Photo	10/27/2016	585	1077	21	9
83	We had a frighteningly fun time at the first annual #TrickorTreatontheRiverwalk. #Halloween is one of the most dangerous days of the year for children pedestrians, which is why we passed out nearly 5,000 reflective wristbands to the...	Photo	11/1/2016	90	156	11	10
84	Thank you to the Cross-Bay Ferry for hosting the Planning Commission - Hillsborough County, the Hillsborough River Board & Technical Advisory Council, the Hillsborough MPO and all of its committees, Plan Hillsborough staff and our partner agencies...	Video	11/2/2016	66	124	11	8
85	So glad Henry could join us on our Cross-Bay Ferry Test the Waters tour yesterday! It's so important that all modes of travel are fully accessible to people of all means and abilities. Henry road up on his wheelchair/bicycle and got to experience the comfort...	Video	11/3/2016	25	40	4	2
86	Tons of great #walk #bike news in this issue of #WalkBikeNews! <a href="http://archive.constantcontact.com/fs124/1102733644576/archive/1126065306273.html">http://archive.constantcontact.com/fs124/1102733644576/archive/1126065306273.html</a> • Greats & dates • Green Spine extending • Award of Excellence • Selmon Greenway...	Photo	11/7/2016	258	806	9	4
87	Last Friday, we had a great discussion at the Tampa Bay TMA Leadership Group about #connecting #TampaBay with #transit, new technologies, public-private partnerships, and working together as a #region. Looking forward to continuing...	Photo	11/7/2016	67	110	18	16
88	Tampa Bay TMA Leadership Group	Photo	11/7/2016	197	582	4	4
89	#VisionZero arms urban planners with tools to make streets safer for everyone. <a href="http://www.83degreesmedia.com/.../vision-zero-pedestrian-bicy...">http://www.83degreesmedia.com/.../vision-zero-pedestrian-bicy...</a>	Link	11/29/2016	74	150	6	2
90	The next Board Meeting of the Hillsborough MPO will be held on Tuesday, December 6, 2016 at 9:00 AM on the 26th floor of the County Center, 601 E Kennedy Boulevard, in beautiful Downtown Tampa. As always, public comments are welcome at the meeting...	Status	11/30/2016	0	0	1	0

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91	ICYMI : Get on board with this issue of #HillsboroughRides for the latest in #transit and #transportationdisadvantaged news! http://archive.constantcontact.com/fs124/1102733644576/archive/1126340708166.html	Link	12/6/2016	59	92	2	1
92	WAZE app to help ease Tampa area traffic congestion WAZE partners with Hillsborough & Tampa. Our MPO Board believes this could have a huge impact on local drivers, after reviewing data from the partnership in other cities. Video:...	Link	12/7/2016	234	374	19	13
93	Hillsborough MPO shared FDOT West Central - Tampa Area's post.	Link	12/14/2016	44	66	1	1
94	Have you visited Downtown Tampa lately? Plan Hillsborough and the Tampa's Downtown invite you to take 3 minutes to tell us about your parking experience in a short parking survey. Your response will help create a better Downtown parking...	Link	12/19/2016	150	228	12	7
95	From our families to yours, wishes for great #joy! Our offices are closed on Friday, December 23, Monday, December 26, and Monday, January 2, as we celebrate the 95 season. #PeaceOnEarth	Photo	12/20/2016	469	747	10	6
96	Hillsborough MPO shared Planning Commission - Hillsborough County's photo.	Photo	12/21/2016	48	88	5	1
97	Hillsborough MPO shared Walk Bike Tampa's post.	Link	12/21/2016	66	89	8	6
98	Hillsborough MPO shared Lauren Rozyla's video.	Video	12/26/2016	129	190	4	4
99	The next Board Meeting of the Hillsborough MPO will be held on WEDNESDAY, January 4, 2017 at 9:00 AM on the 26th floor of the County Center, 601 E Kennedy Boulevard, in beautiful Downtown Tampa. As always, public comments are welcome...	Status	12/28/2016	0	0	4	0
100	Four things that could make Tampa Bay intersections safer	Link	12/30/2016	88	143	8	6