

APPENDIX 2: 2016 MPO OUTREACH CALENDAR OF EVENTS

#	Date	Time	Name of Event or Group	Event Location/Address	E.J. Area?	Format	Presenter	Attendees	Results	# Handouts/Documents/Maps2
1	1/12	2pm	Transportation Research Board Annual Conference	Washington, DC	no	Poster Session	Beth	50	Displayed Imagine 2040 interactive website and travel time reliability performance measure forecast tool	
2	1/13	4pm	Brandon Chamber - Government Affairs Cmte	Brandon Chamber	no	Presentation	Beth	20	Discussed 2040 Plan growth forecast, transportation needs, Go Hillsborough plan, and upcoming corridor study	
3	1/19	5:30 - 7:30 pm	TBX Community Engagement Mtg - Round 1 Summary	John Germany Library	yes	Workshop/ Participant	Beth			
4	1/25	5:30 - 7:30 pm	TBX Community Engagement Mtg - Downtown	Children's Board, 1002 E Palm Avenue	yes	Workshop/ Participant	Beth			
5	1/23	10am - 1 pm	Gasparilla Childrens Parade Bike Safety Rodeo	Bayshore Blvd		Interactive Display	BPAC	15		
6	1/25	3:30-4:30PM	Greater Tampa Chamber - Transportation Cmte	201 E Franklin St Tampa	no	Presentation	Beth	25	Discussed Vision Zero and other MPO-sponsored efforts	
7	1/26	2pm	Innovation Alliance Transportation Forum	USF Campus	no	Roundtable	Beth	40	Discussed Vision Zero and other MPO-sponsored efforts	
8	1/28	2pm	Innovation Gateway Project Team Meeting	FDOT	no	Presentation	MPO Consultant			
9	1/28	1.30 - 3.30	TriCounty TD Subcommittee	FDOT	no	Presentations	TD	27		
10	2/1	5:30 - 7:30 pm	TBX Community Engagement Mtg - Ybor	Children's Board, 1002 E Palm Avenue	yes	Workshop/ Participant				
11	2/2	5:30 - 7:30 pm	TBX Community Engagement Mtg - West River	Children's Board, 1002 E Palm Avenue	yes	Workshop/ Participant	Beth			
12	2/4	Noon-4:30	Florida Greenways & Trails Foundation Board of Directors	County Center	no	Presentation	Beth, Michele, Tina Russo	40		
13	2/16	5:30 - 7:30 pm	TBX Community Engagement Mtg - Sem. Hts.	Children's Board, 1002 E Palm Avenue	yes	Workshop/ Participant	Beth	70		
14	2/16		City-County Greenways & Trails Committee	Seminole Heights Library	yes	Workshop/ Host	Michele	?	Discussed Greenways Master Plan	

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15	2/18	6pm	George Road Complete Street Study Public Meeting	Town & Country Library	yes	Workshop/ Host	MPO Consultant	50		
16	2/18	3pm	Brandon Corridors & Centers Project Management Team	County Center	no	Workshop/ Host	MPO Consultant	23		
17	2/19	Noon	Florida Hospital Outreach Event	Florida Hospital, Fletcher Ave	yes	Panel discussion	Beth	20	Discussed Vision Zero and solicited partners	
18	2/19	1:30pm	Freight Logistics Zone Strategic Plan Summit #1	City Hall, Plant City		Workshop/ Host	MPO Consultant			
19	2/22	5:30 - 7:30 pm	TBX Community Engagement Mtg - Tampa Hts.	Children's Board, 1002 E Palm Avenue	yes	Workshop/ Participant	Beth			
20	2/23	9:00 AM - 4:00 PM	Innovation Alliance Brainstorming Session on Business & Community Development	MOSI, Fowler Ave		Workshop/ Participant	Allison Yeh			
21	2/26	1:30 - 4:30 pm	Regional Multi-Use Trails Priorities Charrette	TBARTA, 4350 W. Cypress Street	no	Workshop/ Participant	Michele, Wade			
22	2/29	5:30 - 7:30 PM	TBX Community Engagement Mtg - Ybor	Children's Board, 1002 E Palm Avenue	yes	Workshop/ Participant	Beth			
23	3/1	2:30 - 5:00 PM	George Road Health Impacts Assessment	Planning Commission	no	Presentation	Wade, Michele			
24	3/2	1:30 - 3:30 PM	Florida Avenue & Highland/Tampa Street Corridor Study Project Advisory Group Meeting	Planning Commission	no	Workshop/ Host	MPO Consultant	20		
25	3/4	9am - 4pm	Research Matters	USF Campus	no	Presentation	USF	100		
26	3/15	10am	Innovation Gateway Project Team Meeting	FDOT	no	Workshop/ Host	MPO Consultant			

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27	3/16	3:00 - 5:30 PM	Innovation Alliance Advisory Board Meeting	Innovation Alliance, 3702 Spectrum Blvd.	no	Presentation	Melissa, Beth	20	Discussed growth forecasts and upcoming circulator study	
28	3/22	5:30 - 7:30 PM	TBX Community Engagement Mtg - Sem. Hts.	Robert Saunders Library	yes	Workshop/ Participant	Beth			
29	3/24	7:00 - 8:30PM	Tampa Heights Civic Association Meeting	Tampa Heights Community Center	yes	Presentation	MPO Consultant, Beth, Gena	40	Presented Florida Ave/ Tampa-Highland St reconfiguration options and distributed questionnaires	
30	3/31	2:00pm	Brandon Corridors & Centers Project Management Team	County Center	no	Workshop/ Host	MPO Consultant	21		
31	4/1	8:30am	Tampa Downtown Partnership Transportation Committee	Downtown Partnership Office	no	Presentation	Gena		Presented Florida Ave/ Tampa-Highland St reconfiguration options and distributed questionnaires	
32	4/6	1:30 AM	Transportation Disadvantaged Service Plan Forum	Saunders Library	yes	Workshop/ Host	MPO Consultant			
33	4/7	1:30 AM	Freight Logistics Zone Strategic Plan Summit #2	City Hall, Plant City	no	Workshop/ Host	MPO Consultant			
34	4/14	9am	Florida Commuter Transportation Summit	Barrymore Hotel, Tampa Riverwalk	no	Presentation	Beth	60	Welcomed to Tampa, highlighted Vision Zero and Health Impact Assessment	
35	4/19	6:30 AM	Old Seminole Heights Neighborhood Assn. Board	Seminole Heights Library		Presentation	MPO Consultant, Beth, Gena		Presented Florida Ave/ Tampa-Highland St reconfiguration options and distributed questionnaires	
36	4/22		Innovation Transportation Summit Part II	Busch Gardens		Table/display	Allison Yeh, Roger			
37	4/20	9AM-11AM	LRC to Host Special Guest Speaker Gil Penalosa	County Center		Presentation	Gil Penalosa			
38	4/28	Noon	Fla MPO Advisory Council Staff Directors Cmte	Metroplan Orlando	no	Presentation	Beth, Rich Margiotta	50	Presented new forecasting tool for crash reduction and travel time reliability	
39	5/5	11am- 2pm	Clean Air Fair		no	Table/display	Gena, Johnny, Wanda	300	Held 200 one-minute convos with booth visitors	>200 wristbands; ~50 calendars; ~50 pens
40	5/5	Noon	Athena Society	Centre Club, Westshore		Presentation	Beth			

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41	5/11	2pm	FDOT Performance Summit	Webinar	no	Presentation	Beth	84	Presented performance measures and investment levels for 2040 Plan	
42	5/12	1:30pm	Freight Logistics Zone Strategic Plan Summit #3	City Hall, Plant City		Workshop/ Host	MPO Consultant	25		
43	5/13	1pm	Career Day	Brooks DeBartolo Collegiate High	no	Presentation	Wade Reynolds	50	Recruited ~15 students to apply for the Future Planners Leadership Program	>100 wristbands
44	5/14	10am	Train Day	Tampa Union Station	no	Table/display	Wade, Johnny	100		>100 wristbands
45	5/24	5pm	Walk/Bike V Open House	Robert Saunders Library	yes	Workshop/ Host	Wade, Michele	50-60		
46	5/25	9:30am	Community Traffic Safety Team	4030 W Boyscout Blvd	yes	Presentation?		65		
50	6/3	2pm	TBX Community Engagement Meeting	FDOT	no	Workshop/ Participant	Gena Torres			
51	6/6	11am	Plant City Rotary Club	HCC Trinkle Center	yes	Presentation	Gena Torres	80	Attendees were genuinely interested in Vision Zero, student videos, and health ties to transportation.	
52	6/7	5:30pm	TBX Community Engagement Meeting	Robert Saunders Library	yes	Workshop/ Participant	Gena Torres	20	Listened to update from Taryn, citizens asked questions about philosophy of road widening. Nothing directed at MPO	
53	6/8	10am	Statewide Community Traffic Safety Team	4030 W Boyscout Blvd	yes	Presentation	Gena Torres	65	Shared student videos and Vision Zero concept	
54	6/21/2016 - 6/22/2016	9-3pm	FLIP Summit	County Center	no	Workshop/ Host	Melissa, Lynn	12		
57	6/23	7:30am	Florida Institute of Transportation Engineers Summer Meeting	Hilton Daytona Beach	no	Presentation	Beth Alden			
58	6/28	9:00am	Vision Zero Kickoff	St. Joseph's Hospital	no	Workshop/ Host	Richard Retting, Beth Alden	30	Identified Next Steps and Additional Stakeholders; TV Interview with Bay News9	
59	6/28	2-2:45pm	MetroQuest	Webinar	no	Presentation	Lynn Merenda	277	Recognized for award-winning outreach	
60	6/29	9-11am	Healthy Hillsborough Steering Committee	4704-B W Montgomery Ave	yes	Presentation	Michele			

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61	7/14	6pm	BPAC Open House	Robert Saunders Library	yes	Workshop/ Host	Michele,Wade			
62	7/21	4:30pm	Bike Walk Tampa Bay Summit	Johns Hopkins All Childrens Hospital	no	Workshop/ Participant	Wade, Gena	20		
63	7/23	8am	2016 Neighborhood Conference	Sheration Tampa East Hotel	no	Table/display	Johnny, Wade, Pedro, Julian, Lynn	500		Passed out ~300 wristbands; collected ~12 emails; on-site public service
64	7/23	8:30am	Suncoast League of Cities Annual Planning Retreat	City Hall, City of South Pasadena	no	Panel discussion	Beth Alden with FDOT, TBARTA, Forward Pinellas	30	League to discuss transportation as a focus area for a regional compact of cities	One-page on MPO (excerpt of Hillsborough County annual budget document)
65	7/28	10:30am	Statewide Crossing Guard Training	FDOT Vision Zero	no	Presentation	Gena Torres	30	Shared student videos and Vision Zero update	reflective slap bracelets
66	8/6	7:30am-1:30pm	Back to School Health Fair	Leto High School	yes	Table/display	Johnny, Allison, Tim	5000	Collected >80 surveys for STWG	200+ wristbands; 50 ride guides
	9/7	1:00 pm - 5:00 pm	APA Florida State Conference	Tampa Heights Neighborhood	yes	Walking and Bus Tour	Michele	20		
67	9/8	2:30pm	APA Florida State Conference	Tampa Convention Center	no	Presentation	Beth	40	Discussed performance metrics, health and vision zero	
68	9/12	3:00pm	City-County Planning Commission	Hillsborough County Center	no	Presentation	Lisa Silva	30	Presented the Freight Logistics Zone Strategic Plan	
69	9/12	7:30pm	Plant City Commission	City Hall	no	Presentation	Michele	30	Presented the City-County Greenways Master Plan	
70	9/24	9:00am	Walk Bike Tampa	Monte Carlo Tower, Bayshore Blvd	no	Presentation	Michele	5	Topic: Tampa Walk-Bike Plan Phase V	
71	9/24	10:00-2:00	West Tampa Multicultural Festival	1924 W Diana St	yes	Table/display	Wanda, Gena	50	Attended 1st annual festival	
72	9/27	8:30 AM	Hispanic Services Council Annual Meeting	1913 N Nebraska Ave	yes	Participant	Johnny	200	Networked with other agencies	
73	9/28	10am	Metropolitan Planning Partnership	Turnpike Enterprise offices, Ocoee	no	Panel discussion	Beth	150	Topic: implementation of metro-level performance metrics and target-setting	
74	9/30	10a	Rampello Elementary School Field Trip	Hillsborough County Center	no	Presentation	Beth	88		Gave away 88 slap bands
75	10/1	9 am- 2 pm	F.A.I.R. (Family Abilities Information Rallies)	6105 E. Sligh Avenue	yes	Material Distribution	Michele	1000		

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75	10/3	1:15pm	HCC Architectural Design & Construction Technology Class	4001 W Tampa Bay Blvd	no	Presentation	Lisa Silva	35	Architecture and planning lecture	Passed out ~35 slap bands to students
76	10/3	6pm	School CAC Meeting	School Boardroom	yes	Presentation	Lisa Silva	35		Passed out backpacks and slap bands to students
77	10/4-1/5	All Day		Atlanta Regional Council	?	Presentation	Allison		Topic: Vulnerability Assessment Pilot Project	
78	10/9	2-6p	Cyclovia	Downtown St Petersburg	no	Attendees	Beth, Johnny	4	Briefly chatted with Tampa Bay Walk Bike and Coast Bike Share	
79	10/11	3:00pm	City-County Planning Commission	Hillsborough County Center	no	Presentation	Michele		Presented the City-County Greenways Master Plan	
80	10/13	2:00pm	Florida Redevelopment Association Conference	Hilton Orlando, International Drive	no	Panel discussion	Beth		Topic: Health and Vision Zero	
81	10/14	8:30am	Tampa Downtown Partnership Transportation Committee	BOA Bldg, Downtown	no	Presentation	Beth		Topic: TMA Leadership Group request for a study of regional transportation planning	
82	10/14	10:00am	Florida Redevelopment Association Conference	Hilton Orlando, International Drive	no	Presentation	Gena		Topic: Complete Streets	
83	10/18	6:00pm	Temple Terrace City Council	City Hall	no	Presentation	Beth		Topic: MPO Update	
84	10/25	8-11am	Vision Zero Workshop	Ragan Park	yes	Workshop	Gena	50	Assigned participants to breakout sessions and facilitated 1.5 hour discussions on each topic	Handouts specific to topical discussions
85	10/26	1:15pm	FDOT District 7 Management Council	District 7 Office	no	Presentation	Beth		Topic: State of the System Report	
86	10/27	10am	US301 Trail Ribbon Cutting	10011 US301, Dade City, FL	no	Ribbon Cutting	Johnny, Wade	65	Briefly chatted with Jim Edwards	
87	10/29	5-8pm	Trick or Treat on the Riverwalk	Riverwalk	no	Materials Distribution	Wanda, Allison	5,000	Interacted with adults, teens, and children. Talked about Vision 0	Passed out 3800 slap bands
88	11/8-11/9	All Day	FHWA Scenario Planning Peer Exchange	Hampton Roads TPO, Norfolk, VA	?	Presentation	Beth		Topic: Imagine 2040 Scenario Planning, including resiliency, goods movement, and considerations for military facilities	

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89										
90	11/16	7:30AM-3:00PM	Great American Teach-In	Rampello Elementary School	no	Teach-In	Lisa Silva	114	Materials Distributed	Distributed 114 slap bands and counter cards to teachers + students
91	11/16	All Day	Great American Teach-In	Rampello Elementary School	no	Teach-In	Brandon	21	Materials Distributed	Distributed 21 slap bands and counter cards to teachers + students
92	12/6	6-8p	Not Your Average Speakers	16110 Hwy 301 S Wimauma, FL	yes	Panel discussion	Rich	50		