Heroes
Brainstorming from 1st Quarterly Meeting

- Advance the Vision Zero message by generating support through volunteer hours, in-kind donations, and/or sponsorships
  - Aim to carry-out programs and projects identified in the Action Plan

- Identify potential sponsor opportunities
  - Auto Part stores
  - Economic Chambers
  - Tampa General Hospital / Health-Related Organizations
  - Freight Community (i.e. Publix)
  - Others?
Heroes – Projects for 2019

- Finalize Sponsorship Brochure
  - Varying sponsorship levels
    - Platinum ($2,000+)
    - Gold ($1,000)
    - Silver ($700)
    - Bronze ($100-$500)
- Distribution
- Fundraising (i.e. GoFundMe)
- Sponsor Recognition
  - Ceremony
  - Social Media / Website, etc.
Heroes – Not All Heroes Wear Capes

- Do you want to be involved with Vision Zero but don’t have a lot of time to spare to plan events?
  - No problem!
- Are you a people person with community connections?
  - Great, we’d love to have you!
- Want more information on how you can help?
  - Contact: Amanda Chornoby, AICP
    - achornoby@ciesthatwork.com
Heartache
Brainstorming from 1st Quarterly Meeting

- Form Families for Safe Streets chapter
- Host “storytelling” workshop to families for safe streets
- Interview survivors, create a 2-3 minute vignette to share and post on the vision zero web page
- Group walk or bike rides in honor of victims
- Pamphlet for TGH to distribute to families of victims
- Families for safe streets - flyers/ postcards/ business cards with information on how to join FSS
Heartache – projects for 2019

- Create a Families for Safe Streets Chapter
- Mobile Photo Booth to gather stories
- Promote Driving Down Heartache website
- Draft resource guide for first responders, hospitals, to give to loved ones.
Speakers
Brainstorming from 1st Quarterly Meeting

- Get teens involved, host teen specific training opportunities
- How to sign up for the speaker’s bureau
- Presentation at grammar schools
- Mayoral Candidate Forum
- Develop tactical resource for communities so they have ideas of easy next steps to take
- Online calendar on Facebook

- Activate communities to host one event, advocate for one issue, or take one other Vision Zero action
- Organize a speaker’s bureau to educate newly elected officials (mayor, city council, county commissioner)
- Speaker’s Bureau use Neighborhood Association of Presidents – TampaGov.org TBCN – Public Access TV
Speakers – 2019 Action Plan

Website Development

- Streamline Speaker Request Process
- Promote Speaker Request Through Facebook Page
- Create Calendar of VZ813 Events

Promotional Activities

- Educating our Youth
  - Getting teens involved, collaborate with FDOT
  - Target Elementary Schools - Safe Routes to School
- Educating our Neighbors – Neighborhood Associations

Community Resources

- Develop Community Action Items Toolkit
- Develop Tool to Monitor/ Report/ Post Follow up Activities

Elected Leadership Awareness & Support

- Mayoral Candidate Forum – Engage, Educate, Harness Support, Commitment
- Educate Newly Elected Officials – City and County Levels
• National walk to school day - October 3rd
• Vision zero activity on world day of remembrance of road traffic fatalities - November 18th
• National bike to school/bike to work day – May 2019
• Pop up bike lanes and bike lanes for gaspirilla children’s and invasion parades
• “Shoe” demonstration for every fatality – placed at city hall, county center or state office building
• Paint intersection @ Ola/Columbus, Central/Columbus
• Safe speeds event on Ashley Dr, Tampa St
• Coordinate an event with an established tampa festival
• More intersection murals - assisting residents with supplies
• Popup VZ/complete street events @ USF, USF med, UT, HCC
• close road one weekend morning. Invite aligned organizations to sponsor and have tents at the event
• Walks of silence
• Hold two more vision zero corridor engagement events
• Bayshore weekend closure
• Street closure where pedestrian deaths have occurred
• National Day of Remembrance – November 18th
• Open streets in 2019
• Paint bike lanes green on USF campus
• Create signs that encourage people to walk & bike and remind drivers that “you’re allowed to bike & walk here!”
• USF transportation day – Feb/March 2019
• Weekly/ monthly mini events to sign-wave & give out flyers for FSS @ locations where people are killed
• Organize “walking school buses” for elementary & middle schools in top 10 areas of MPO school safety report
• Cyclovia
• Create grassroots ped safety for neighborhoods
• TDP organizing a downtown – based awareness event
Events – projects for 2019

- Mayoral Forum – Dec. 11, 2018
- Cleveland Mural Painting – Dec. 15, 2018
- Martin Luther King Jr. Parade – Jan. 21, 2019
- Walk of Silence – National Day of Remembrance