

BRANDON

CORRIDORS & MIXED-USE
CENTERS PILOT PROJECT

MEETING ANNOUNCEMENT

May 2017

Stakeholder Meeting

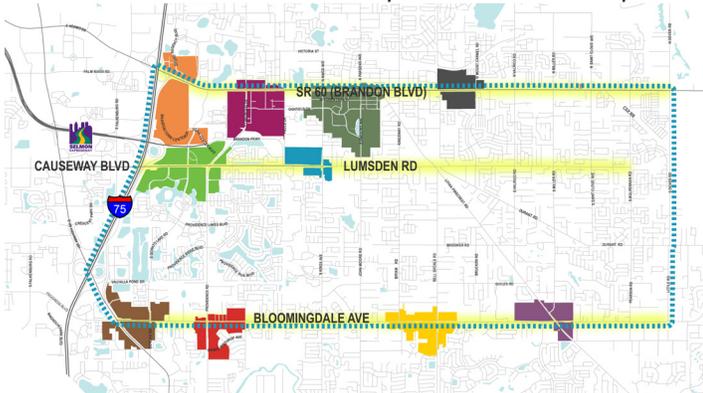
May 17, 2017
2:30 - 4:30 pm

The Greater Brandon
Chamber of Commerce
330 Pauls Drive
Brandon, FL 33511

PURPOSE

The Brandon Corridors and Mixed-Use Centers Study is a joint pilot project of the Hillsborough Metropolitan Planning Organization (MPO) and the Planning Commission. The purpose of the study is to better coordinate the envisioned land use pattern with practicable and fundable transportation improvements along major corridors. Brandon's east-west corridors of State Road 60/Brandon Boulevard, Lumsden Road, and Bloomingdale Avenue connect much of the residential and commercial development within the study area to Interstate 75, Lee Roy Selmon Expressway and US 301 (these major roads experience congestion and have several crash hot spots). The study is being conducted in partnership with Hillsborough County, Hillsborough Regional Transit Authority (HART), and Florida Department of Transportation (FDOT).

Map of Study Area - Ten Potential Areas for Future Development or Redevelopment



STUDY PROGRESS

Since our last meeting in December, 2016 much work has been accomplished.

- A market analysis was completed and used to help gauge development potential.
- Ten potential areas have been identified for future development or redevelopment within the study area.
- An analysis of transportation looked at ways to move people throughout the study area and beyond with special consideration to the ten identified areas.
- Transportation analysis has included the construction of roundabouts, one-way pairs, reversible lanes, widening of roadways, bus rapid transit and improving local transit connections between, within and beyond the ten identified geographic areas.
- 500+ people responded to the project survey.

The study is also being used to refine and make recommendations to Hillsborough County's Vision Map which depicts long range growth throughout the county.

WE VALUE YOUR CONTINUED INPUT

The purpose of the May 17, 2017 meeting is to present the study findings to date, and seek input on the transportation and land use issues that affect the study area. Your input is important to ensure the study results meet the needs of residents and businesses in the Brandon area. The opportunity to comment on the study does not end here - series of meetings before the MPO, Planning Commission and Board Of County Commissioners will occur this summer/fall.

For further information, visit:

planhillsborough.org/brandon-corridor-mixed-use-centers/



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Persons in need of special accommodations under the Americans with Disabilities Act or who require interpreter services (free of charge) should contact Michele Ogilvie, 813/273-3774 x317 or ogilviem@plancom.org, at least 3 business days in advance. The MPO does not discriminate in any of its programs or services. Public participation is solicited without regard to race, color, national origin, sex, age, disability, family or religious status. To learn more about our commitment to nondiscrimination, visit: PlanHillsborough.org/non-discrimination-commitment/