Phase 1 (2016) – Concept Development

Initial Inquiry Meeting FDOT D7
- PPM Chapter 9: Landscape and Community Aesthetic Features
- Public Art/Local ID Marker
- Maintenance by Local Government Entity

Gateway Study Pre-Meeting City of Tampa
- “Lights on Tampa”
- Irrigation Access Available/Texas Phoenix Palm Decline
- Low Maintenance

Innovation Alliance Kick-off Meeting
- Inspire People
- Sense of Arrival
- “Global Citizen” Theme
Existing Conditions │ Busch Blvd.

▲ Eastbound Busch Blvd. at Exit Ramp Intersection

▲ Eastbound Busch Blvd. at I-275 Overpass

▲ Eastbound Busch Blvd. approaching I-275 Overpass

▲ Eastbound Busch Blvd. under I-275 Overpass
Existing Conditions │ Fowler Ave.

▲ Eastbound Fowler Ave. near Central Ave. Intersection

▲ Eastbound Fowler Ave. at Central Ave. Intersection

▲ Eastbound Fowler Ave. at I-275 Overpass

▲ Eastbound Fowler Ave. under I-275 Overpass
Concept 2 | Character Sketch

Bridgeway Arch
Phase 2 – Concept Refinement

Refine Plans for Busch & Fowler Interchanges
- Short-Term Enhancements - $500,000
- Mid-Term Enhancements - $500,000
- Long-Term Enhancements - $4 Million

Public & Stakeholder Engagement
- Define Priority Elements
- Ensure projects are implementable & maintainable
- Elements can include lighting, art, landscaping, structures
- Concepts and Phasing Plan – complete by end of May 2017

FDOT Community Aesthetic Feature Permits
- Concept CAF Application – June 2017
- Final CAF Application – August 2017
- Design Documents & Construction – 2018
Revised Concepts
## Potential Concept Elements

### Innovation District Gateway - Visual Preference Survey

<table>
<thead>
<tr>
<th>Category</th>
<th>Examples</th>
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<tbody>
<tr>
<td>Underbridge Lighting</td>
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<td>Public Art</td>
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<td>Softscape</td>
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<td>Structural Gateway Elements</td>
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<td>Pedestrian Street Lighting</td>
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<td>Street Furniture</td>
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<tr>
<td>Enhanced Crosswalks</td>
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Public Meeting – April 12, 2017

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