

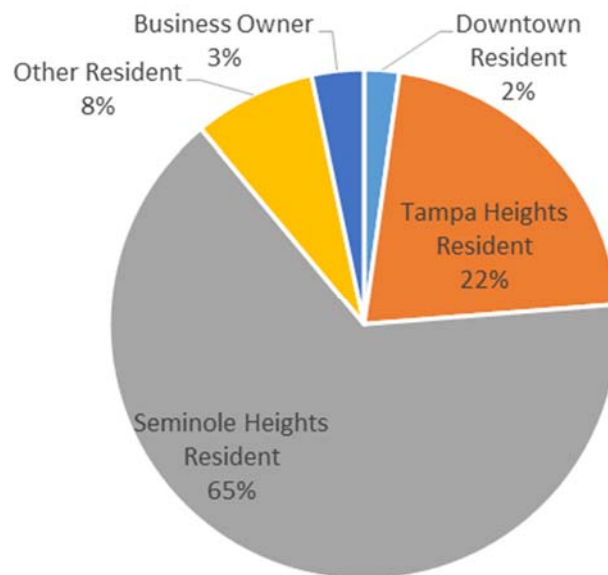
# Florida Avenue and Tampa Street/Highland Avenue Corridor Study

## Public Outreach Survey Summary

The Florida Avenue and Tampa Street/Highland Avenue Corridor Study was not originally intended to have a large public outreach component to it; as more of a technical evaluation this study's primary method of input was through the study's project advisory group (PAG) that consisted of technical planning and engineering staff from the Hillsborough County MPO, Florida Department of Transportation, and the City of Tampa. The intention was that this study could produce the background technical information needed to begin the conversation of what alternatives could be considered for the Florida Avenue and Tampa Street/Highland Avenue corridor and with the understanding that any future phases of this study would involve an extensive public participation and outreach component to it. Ultimately it was determined to provide some of the neighborhood and business groups along the corridor an opportunity to provide some initial input on their view of the corridor, and on where they think future efforts should focus their attention. A series of study overview presentations were provided where participants had an opportunity to ask questions and provide comments on their views of the corridor. Along with the presentation a survey was distributed at each of the meetings and was also provided on the MPO's website for people who could not attend one of the presentations. In total there were 181 surveys that were returned, the following is a summary of the survey results:

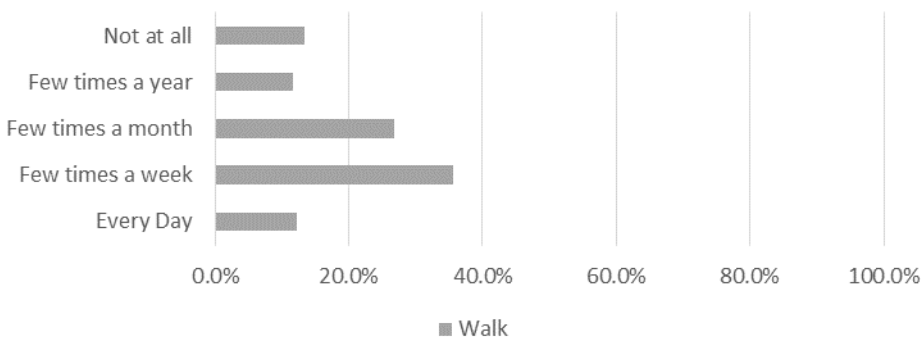
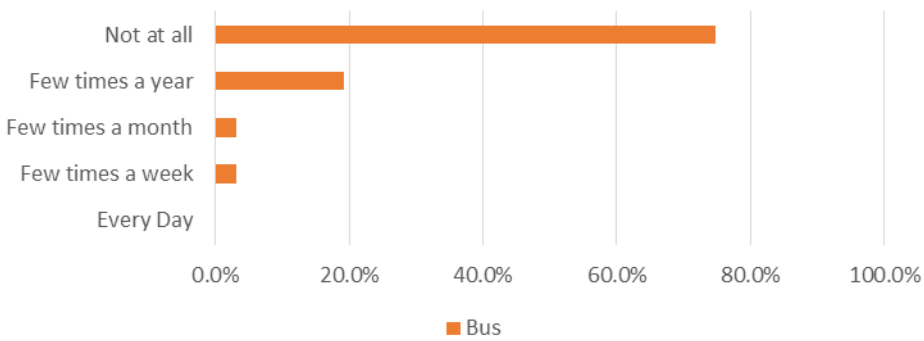
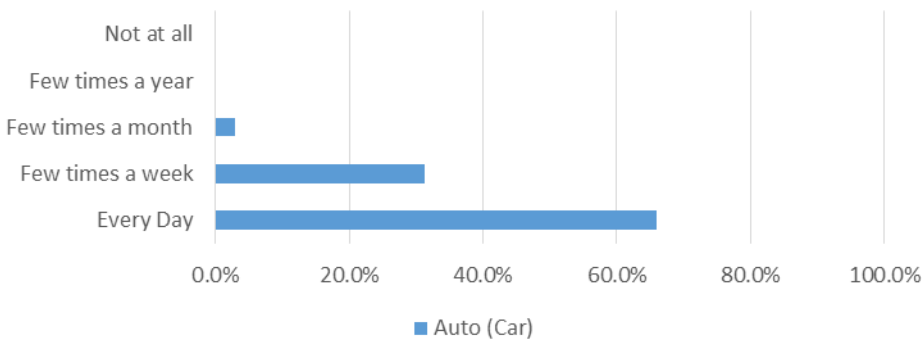
### 1. Please choose the option that best describes you.

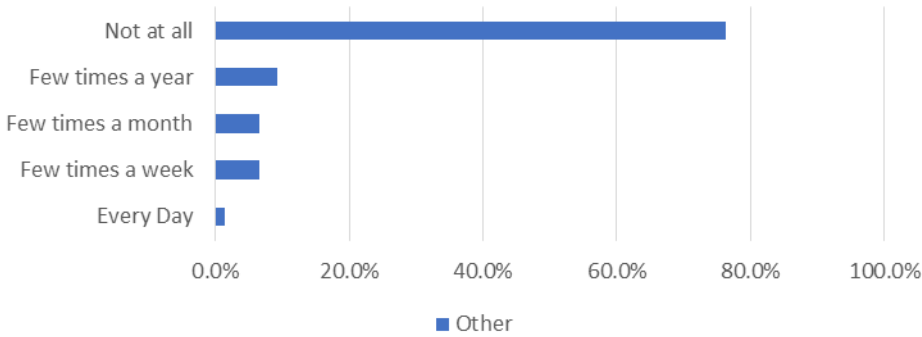
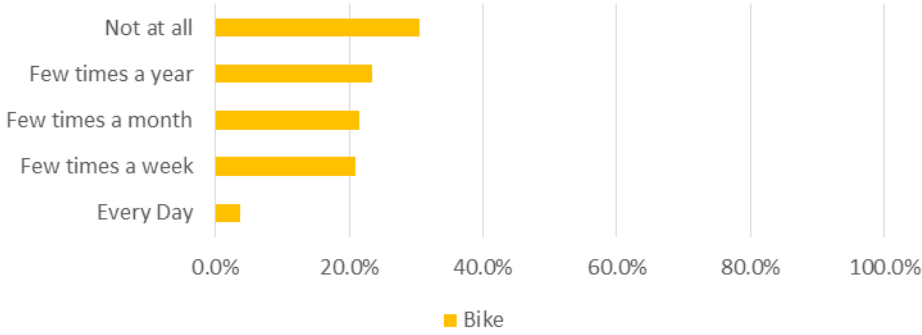
- Area Resident (select neighborhood)
  - Business Owner
  - Other (e.g., commuter, frequent visitor, etc.)
- Downtown
  - Tampa Heights
  - Seminole Heights
  - Other



**2. How often do you use the following modes of travel within the corridor? (select all that apply)**

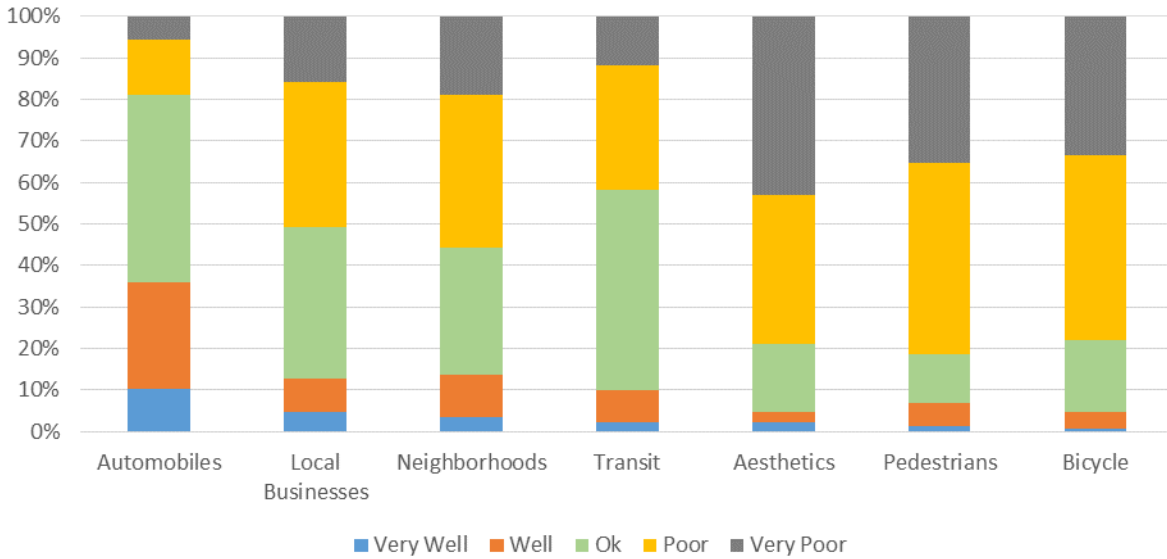
	Every Day	A Few Times a Week	A Few Times a Month	A Few Times a Year	Not at All
<b>Automobile (car)</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Bus</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Walk</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Bike</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Other</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>





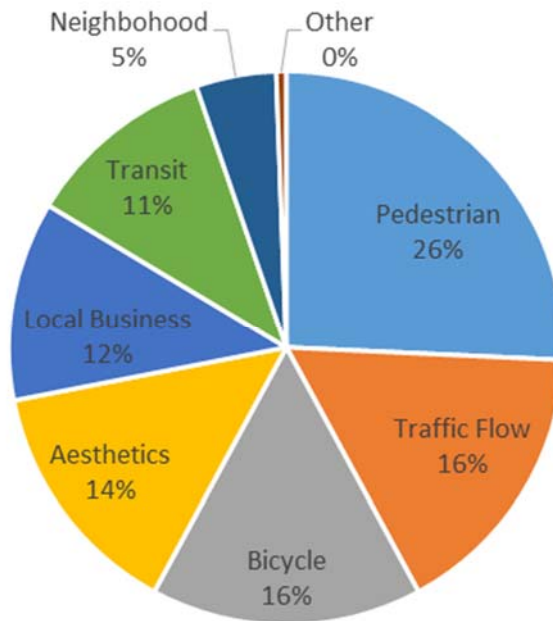
**3. For the following questions please rate how well you feel the Florida Ave and Tampa St/Highland Ave corridor performs for the following subject areas; where 1 = Very Well and 5 = Very Poor.**

	1 (Very Well)	2 (Well)	3 (Ok)	4 (Poor)	5 (Very Poor)
<b>3.a Automobile traffics (cars)</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>3.b Pedestrians</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>3.c Bicyclists</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>3.d Transit and transit users</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>3.e Local businesses</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>3.f Neighborhoods</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>3.g Aesthetics</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



**4.a. Select one area you would focus improvements on within the corridor.**

- Traffic flow     Transit     Pedestrian     Bicycle     Aesthetics
- Local business     Neighborhoods



#### 4.b. Why did you choose this as the area to improve on? (optional)

*Summary of common responses:*

- The corridor needs safer bike/ped infrastructure.
- There are not enough transit options available.
- One-way roads are impacting businesses.
- Improving the aesthetics along the corridor would attract more investments from business owners and homebuyers.
- Creating walkable neighborhoods leads to strong communities and more interest in regional transit.
- All areas are lacking, but improving business could have a positive effect on pedestrian and bicycle safety and promote interest in alternative transportation modes.

#### 5. Additional Comments: (optional)

*Summary of common responses:*

- The corridor needs to be more aesthetically pleasing/better looking, buildings need to be improved
- Focus needs to be on pedestrian and bicycle safety – wider sidewalks, better lighting, etc.
- Maintain traffic flow, it's important to keep traffic moving; look for opportunities to improve traffic signal timings
- Better transit options are needed
- Consider creative alternatives and using parallel streets for alternative modes
- The streets should be two-way with bike lanes
- Traffic should be calmed
- Consider parking, potentially part-time on-street parking