SR 60/Brandon Blvd. Freight Compatibility Study Open House

The Hillsborough Metropolitan Planning Organization invites you to participate in an Open House to provide input on conceptual improvements along SR 60/Brandon Blvd. At this Open House, we will show the study’s preliminary recommendations. We are seeking public comments so we can ensure broad community support for the study’s draft recommendations.

What is the Freight Compatibility Study and Why?
State Road 60 is the major thoroughfare through the heart of Brandon. The potential for increased freight on Brandon Boulevard triggered the need for a study of the compatibility of heavy truck traffic with surrounding land uses, congestion and safety. The potential increase is in part due to construction of the Winter Haven Integrated Logistics Center (ILC) in Polk County. The Florida Department of Transportation (FDOT) also has a study underway to widen Brandon Boulevard (SR 60) between Valrico Road and Polk County, in part to accommodate potential increases in truck traffic.

Our freight compatibility study addresses potential conflicts between trucks, pedestrians, bicycles, and automobiles on SR 60 from I-75 to Valrico Road. Our study area contains what is referred to as the “center of Brandon or Brandon’s Main Street”.

What is the purpose of this open house?
Come and provide feedback on the draft recommendations to improve compatibility between truck movements and pedestrian, bicycle, and automobiles on SR 60 (from I-75 to Valrico Road). Add your input and comments to help us work toward completing the final study recommendations.

When/ Where?

Maps and illustrations will be available at the meeting and on the website at www.planhillsborough.org/sr60. There will not be a formal presentation. Staff will be available to answer questions.

Share your thoughts! Please attend!

Contact:
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Persons planning to attend the public hearing in need of special accommodations under the Americans with Disabilities Act or who require interpreter services (free of charge) should contact Michele Ogilvie, 813/273-3774 x317 or ogilviem@plancom.org, at least 3 business days in advance.

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