Overview – Proposed Outreach Strategy

In order to identify transit circulator enhancements that could benefit the area around the University of South Florida (USF), the Consultant has developed an outreach strategy to involve stakeholders, groups and members of the community. The proposed outreach strategy provides detail and flexibility for appropriate feedback at predetermined phases of the study, as well as a process to engage potential service funding partners. Three different components will be implemented to involve stakeholders and to cultivate partnerships.

Provided below are details of the proposed outreach strategy that includes:

- New North Transportation Alliance Meetings (NNTA) meetings (up to 3 total)
  - The first meeting was held on July 11, 2012.
- Workshop/Discussion Group (1 meeting, previously up to 3 total)
- Stakeholder One-On-One Meetings (up to 8, previously none)

**Stakeholder Meetings**

**New North Transportation Alliance**
The NNTA is comprised of various business leaders and officials that are important stakeholders in the study. They can provide perspective to suggested transit circulator enhancements as well as potential partnership opportunities. The Consultant will engage the NNTA at their Advisory Board meetings. At the July 11, 2012 Advisory Board meeting, a presentation was provided about the study purpose and schedule, study area, goals and objectives of the study, and to gather feedback on initial findings and assumptions. NNTA Advisory Board members offered ideas for some key stakeholders to include in the conversation as well as groups to engage.

On August 9, 2012, two NNTA Advisory Board meetings were confirmed for September 12, 2012, and November 14, 2012. Presenters for these meetings may include Randy Kranjec, Steve Feigenbaum, Scott Pringle, Brandie Miklus, Christina Kight, Ryan Suarez, and Joel Rey. Names and titles will be confirmed with NNTA prior to each meeting.

**Discussion Group**
The Consultant recommends holding one (1) discussion group meeting ("up to 3" listed in the scope) to allow maximum time to be allotted for partnership development through up to eight (8) Stakeholder One-on-One meetings (not specified in the scope). The Discussion Group will involve the community and stakeholders, to inform and request input during the study, and will be in workshop format.
**Stakeholder One-On-One Meetings**
The Stakeholder One-On-One meetings will be held after the preliminary service enhancement options are identified, and after the September Workshop/Discussion Group, so that staff can have all necessary information on the proposed transit circulator enhancements and potential funding opportunities when approaching potential partners. It is requested that the MPO determine how many meetings the Consultant should attend based on budget. If budget allows, Consultant can expand upon work with funding partners.

Below are details of the proposed logistics of the meetings, for the MPO’s consideration.

**Meeting Logistics**

**Group Meeting # 1 – NNTA Advisory Board**

**Date/Time:** Wednesday, September 12, 2012 / 8-10am

**Location:** Center for Urban Transportation Research at USF

**Brief Presentation:**
- Existing transit service and travel market analysis
- Preliminary transit circulator enhancements
- Schedule (highlight stakeholder one-on-ones)
- Invite NTNA members to attend workshop (will be held in approx. 2 weeks)

**Invitees:** NNTA Members

**Group Meeting # 2 – Workshop/Discussion Group**

**Date/Time:** Wednesday or Thursday, September 26 or 27, 2012 / 2-4pm

**Location:** University Area Community Development Center (CDC), 14013 N. 22nd Street (no cost)

**Presentation/Discussion:**
- Study Area, Goals and Objectives, Schedule
- Transit Services (current services and overlap)
- Key Issues and Needs (request feedback)
- Preliminary Transit Circulator Enhancements (request feedback)

**Invitees:** Stakeholders List (see attached). Request the MPO assist with meeting invites and notice.
Stakeholder One-On-One Meetings

Dates: October 2012 (up to 8 meetings)

Locations: Stakeholder preference

Discussion Topics:
- Recommended Transit Enhancements
- Funding Scenarios
- “Win-Win” Benefits of Partnership

Stakeholder One-on-Ones Include:
- Tampa City Councilwoman Lisa Montelione
- Busch Gardens
- Florida Hospital of Tampa
- Moffitt Cancer Center
- Museum of Science and Industry
- University Area CDC
- University Mall
- University of South Florida
- Others

Meeting Logistics: Suggest asking Lisa Montelione for contact information, and determine her leadership role in funding and/or partnerships.

Group Meeting # 3 – NNTA Advisory Board

Date/Time: Wednesday, November 14, 2012 / 8-10am

Location: University Area CDC, 14013 N. 22nd Street (NNTA staff indicated this is an option to change their meeting location, and use majority of the agenda; CDC confirmed the facility is available.)

Presentation/Discussion:
- Study Overview to Date
- Recommended Transit Enhancements including Workshop/Stakeholder One-On-One Input
- Funding Scenarios

Invitees: Stakeholders List (see attached). Request the MPO assist with meeting invites and notice.

Attachments
- University Area Transit Circulator Study – Schedule (8/10/12)
- University Area Transit Circulator Study – Stakeholders List (8/10/12)
NEW NORTH TRANSPORTATION ALLIANCE
ADVISORY BOARD MEETING
Wednesday, July 11, 2012
CUTR on the USF Tampa Campus
Board Room
8:00 a.m. – 9:30 a.m.

Draft
AGENDA

8:00 a.m. Welcome/Introductions
Barbara Donerly, Chair, NNTA
USF Facilities Planning and Construction

Approval of May Minutes
Sara Hendricks, New North Transportation Alliance

8:10 a.m. Presentation: University Area Circulator Study
The Hillsborough MPO and HART are undertaking a study of the New North area to
determine how local service can be improved. Your input is requested.

Randy Kranjec, Hillsborough County MPO
Steve Feigenbaum, HART Manager of Service Planning
Brandie Miklus, JACOBS, Transportation Planner
Ryan Suarez, Tindale-Oliver & Associates, Project Manager

9:00 a.m. Updates: NNTA Advisory Board

9:20 a.m. Updates: NNTA Staff

Next Meeting Wednesday, September 12, 2012

9:30 a.m. Adjourn
July 11, 2012 New North Transportation Alliance Advisory Board Meeting

UNIVERSITY AREA CIRCULATOR STUDY

STUDY PURPOSE AND SCOPE
UNIVERSITY AREA CIRCULATOR STUDY

- Study Management and Stakeholder Coordination
  - New North Transportation Alliance
- Description of Study Area
  - Background research/data collection
- Purpose and Need for Transit Enhancements
  - Travel market assessment
- University Transit Enhancement Plan
  - Service Options, Service Feasibility, Identification of Priorities, and Funding Opportunities/Partnerships

University Area Circulator Study

STUDY SCHEDULE
OVERVIEW OF STUDY AREA AND BACKGROUND RESEARCH
University Area Circulator Study

USF Bull Runner Daily Stop Activity (within Study Area)

University Area Circulator Study

USF Faculty, Staff, and Student Residential Locations
University Area Circulator Study

2010 Dwelling Unit Density

QUESTIONS/COMMENTS?
University Area Circulator Study

STUDY GOALS AND OBJECTIVES

- Identify Service Overlaps
- Identify Service Gaps
- Identify Existing Funding Sources
- Improve Existing Service and Circulation
  - Activity centers
  - “Connecting the dots”
- Identify Opportunities for Collaboration and Partnerships
- Identify Priorities
THOUGHTS/SUGGESTIONS?

- Study Goals and Objectives
- Stakeholder Coordination
  - Where are the missing opportunities?
  - Should anyone else be included or engaged?

UNIVERSITY AREA CIRCULATOR STUDY

- Upcoming NNTA Advisory Board Meetings
  - September 12, 2012:
    - Purpose and Need
    - Travel Market Assessment
    - Priorities
    - Preliminary Service Options
  - November 14, 2012:
    - Funding Opportunities
    - Draft Final Service Options
July 11, 2012 New North Transportation Alliance
Advisory Board Meeting

UNIVERSITY AREA CIRCULATOR STUDY

University Area Circulator Study

OTHER BACKGROUND DATA
University Area Circulator Study

USF Area Multimodal Transportation District (MMTD) – Study Area Boundary

University Area Circulator Study

USF Area MMTD – Persons Living in Group Quarters
NEW NORTH TRANSPORTATION ALLIANCE
ADVISORY BOARD MEETING
Wednesday, September 12, 2012
CUTR on the USF Tampa Campus
Board Room
8:00 a.m. – 9:30 a.m.

AGENDA

8:00 a.m. Welcome/Introductions
Barbara Donerly, Chair, NNTA
USF Facilities Planning and Construction

Approval of July Minutes
Julie Bond, New North Transportation Alliance

8:10 a.m. Presentation: University Area Transit Circulator Study Update
The Hillsborough MPO and HART are undertaking a study of the New North area to
determine how local service can be improved. They will provide an update on the
study and NNTA member input is requested.

Scott Pringle, JACOBS
Brandie Miklus, JACOBS
Ryan Suarez, Tindale-Oliver & Associates

8:40 a.m. Introduction and Welcome – New USF PATS Director
Raymond Mensah, Director
USF Parking and Transportation Services

9:00 a.m. Updates: NNTA Advisory Board

9:20 a.m. Updates: NNTA Staff

Next Meeting Wednesday, November 14, 2012 – LOCATION FOR MEETING: University
Area Community Development Corp. (CDC), located at 14013 N. 22nd Street

9:30 a.m. Adjourn
September 12, 2012
New North Transportation Alliance Advisory Board Meeting

UNIVERSITY AREA TRANSIT
CIRCULATOR STUDY

University Area Transit Circulator Study

STUDY OVERVIEW
GOALS AND OBJECTIVES

Identify:

- Service Overlaps
- Service Gaps
- Existing Funding Sources
- Needed Service & Circulation Improvements
  - Travel Market Assessment
  - Trip Generators & Attractors (Points of Interest)
  - “Connecting the Dots”
- Opportunities for Collaboration and Partnerships
- Priorities for Enhanced Transit Service
University Area Transit Circulator Study

TRAVEL MARKET ASSESSMENT

STUDY AREA TRAFFIC ANALYSIS ZONES
TOTAL DAILY TRIPS BY TAZ

HIGH TRIP VOLUMES BY TAZ
TRIP GENERATORS AND ATTRACTORS

Major Trip Types
- University
- Home to Work
MAJOR TRIP FLOWS AND TYPES

Major Trip Types
- Home to Shopping
- Home to Other
- Home to Social/Rec

MAJOR TRIP FLOWS AND TYPES

Major Trip Types
- University
- Home to Other
- Non-Home Based to Other
MAJOR TRIP FLOWS AND TYPES

University Area Transit Circulator Study

STAKEHOLDER CRITERIA
IDENTIFYING NEW OPPORTUNITIES

Data collection & identification of stakeholders

One-on-ones / partnership opportunities

Initial list of entities & organizations

Funding options

SERVICE ENHANCEMENT RECOMMENDATIONS

WHO ARE WE CONTACTING?

- Innovation Alliance
  - Busch Gardens
  - Florida Hospital
  - Moffitt
  - USF
- AAA
- HART (ADA/Paratransit)
- Hillsborough County Sunshine Line
- John Knox Village
- MOSI

- Tampa Bay & Company
- City of Temple Terrace
- TBARTA
- University Mall
- Veterans’ Hospital
- Area Hotels
- Medical Offices
- Transportation Disadvantaged Providers/Contractors
WHAT QUESTIONS ARE WE ASKING?

- What is your service area?
- What type of service(s) do you provide?
- What are your popular activity centers or points of interest?
- Who are your primary clients or users?
- Do you administer services or contract services?
- Are you interested in pursuing partnerships?

WHO WILL BENEFIT?

- Seniors
- Students
- Employees
- Tourists
- Visitors
- Medical Patients (without special or specific needs)
DEFINING SERVICE CHARACTERISTICS

❖ Type of Stakeholder
  ➢ Service Provider and/or Point of Interest

❖ Target Population
  ➢ Seniors, Students, Employees, Tourists, Visitors, and Patients

❖ Type of Service

❖ Partnership Opportunities
UPCOMING MEETINGS

- Thurs, Oct. 4, 2012, 2-4pm: Workshop
  University Area Community Center, 14013 N. 22nd Street
  - Brief Study Overview
  - Key Issues and Needs
  - Preliminary Recommendations

- Wed, Nov. 14, 2012, 8-10am: NNTA Advisory Board
  New location to include workshop participants
  University Area Community Center, 14013 N. 22nd Street
  - Funding Opportunities
  - Draft Service Options
  - Draft Recommendations
IDENTIFYING NEW OPPORTUNITIES

- Initial list of entities & organizations
- Data collection & identification of stakeholders
- One-on-ones / partnership opportunities
- Funding options

Next steps

SERVICE ENHANCEMENT RECOMMENDATIONS

September 12, 2012
New North Transportation Alliance Advisory Board Meeting

UNIVERSITY AREA TRANSIT CIRCULATOR STUDY
University Area Transit Circulator Study

OTHER BACKGROUND DATA

STUDY SCHEDULE
University Area Transit Circulator Study

HART and USF Bull Runner Transit Services

University Area Circulator Study

HART Daily Stop Activity (within Study Area)
University Area Circulator Study

USF Bull Runner Daily Stop Activity (within Study Area)

University Area Circulator Study

USF Faculty, Staff, and Student Residential Locations
Welcome and Sign-In
A table will be setup in the hallway of the workshop facility for attendees to sign-in.

**Staff:** 1 staff member (TOA)

**Materials:** Workshop “Welcome” Board, Sign-In sheets, pens, blank name tags, Sharpees, candy/mint bowl

**Welcome Presentation (will be on loop for entire Workshop)**
Once attendees have entered the room, staff will direct them to the Welcome Presentation which provides an overview of the University Area Transit Circulator Study along with instructions for the Workshop Stations. The presentation includes:

- Study Overview (Goals, objectives, study area boundary, Study pyramid, etc.)
- Examples of Circulator Systems (4 total)
- Why Are We Here? (Existing conditions and service enhancement recommendations)
- Workshop Stations (with “How To” instructions)
  - Station 1: Existing Conditions
  - Station 2: Service Options
- Thank you!

**Staff:** 2 Agency members (1 MPO – Greeter & 1 HART – Floater)

**Materials:** PowerPoint presentation, laptop, projector, screen (should be in room), table for projector, extension cords

Station 1: Existing Conditions
Station 1 will have (24x36) boards showing existing conditions within the study area, depicting HART service, USF Bull Runner service, MetroRapid plans, travel patterns and trip flows, employment and population densities, and daily stop activity. An interactive activity (36x48 “Destinations” map) will be in the middle of the station to allow participants to draw lines to and from their major destinations within the study area (“Point A” to “Point B” and so forth). The map will be public friendly with easily identifiable destination icons. In addition, a corresponding questionnaire will be provided to understand who the participants are (and represent) as well as their travel patterns within the study area.

**Staff:** 2 staff members (1 from both TOA & Jacobs)

**Materials:** 7-10 easels, 7-10 boards (Existing Conditions and “How To” boards), 1 map, markers, table for Interactive Destination Map activity, Questionnaire, pens

Station 2: Service Options
Station 2 will have a 36x48 map (showing four service options - Options A, B, C, & D) lying flat on a table so participants can view the service options and draw lines where they may make changes. Surrounding the table will be boards for each option. The four Service Options boards (36x48) will provide a description of the service, the destinations it serves, and will have a dot exercise for the participants. The dots will show if the participants would use the service, the time of day they would use the service, and for what use(s).

**Staff:** 2 staff members (1 from both TOA & Jacobs) + 1 Jacobs “Floater”

**Materials:** 5 easels, 5 boards (Service Options and “How To” boards), 1 map, markers, table for Interactive Service Options activity, dot stickers

*Note: One staff member (Jacobs) to float between the two stations in order to answer difficult questions and assist in crowd control/management.*
Announcing: Workshop for the University Area Transit Circulator Study

Date: Thursday, October 4, 2012  Time: 2 p.m. - 4 p.m.
Location: University Area Community Center
14013 N. 22nd Street, Tampa, FL 33613

Would you like more public transit options for getting around the University of South Florida Area? Which destinations need better transit service? Who will use the service? We want to hear from you!

The Hillsborough County Metropolitan Planning Organization (MPO) and Hillsborough Area Regional Transit Authority (HART) invite you to a workshop to discuss opportunities for improved transit service within the University Area. For more information, please contact Randy Kranjec at (813) 273-3774 ext. 359, kranjecr@plancom.org or Steve Feigenbaum, at (813) 384-6559, feigenbaums@gohart.org.

Persons in need of special accommodations under the Americans with Disabilities Act or who require interpreter services (free of charge) should contact Michele Ogilvie, (813) 273-3774 ext. 317, ogilviem@plancom.org, at least 3 business days in advance of this meeting. In accordance with Title VI of the Civil Rights Act of 1964 and other nondiscrimination laws, public participation is solicited without regard to race, color, national origin, age, sex, religion, disability or family status.
Welcome!

How can transit service in the University Area be improved?

Announcing: Workshop for the University Area Transit Circulator Study
Date: Thursday, October 4, 2012  Time: 2 p.m. - 4 p.m.
Location: University Area Community Center
14013 N. 22nd Street, Tampa, FL 33613
GOALS AND OBJECTIVES

Identify transit enhancements that provide better circulation in the University Area through collaboration and partnerships.

University Area Transit Circulator Study

STUDY AREA BOUNDARY
University Area Transit Circulator Study

EXAMPLES OF CIRCULATOR SYSTEMS

Saint Petersburg, Florida: Downtown Looper
Fort Lauderdale, Florida: Sun Trolley
Baltimore, Maryland: Charm City Circulator
Los Angeles, California: Downtown Dash Circulator
Boulder, Colorado: The HOP
University Area Transit Circulator Study

STUDY CONSIDERATIONS

WHAT SERVICES ARE AVAILABLE?

- HARTPlus Paratransit
- HART Bus Service
- Hotel Shuttle Service
- Sunshine Line
- USF Bull Runner
WHAT SERVICES ARE AVAILABLE?

- HART bus services, HARTPlus Paratransit and MetroRapid plans
- USF Bull Runner bus services (USF staff, faculty and students)
- Employee shuttles
- Visitor/tourist shuttles
- On-Call/On-Demand services

University Area Transit Circulator Study

WHAT ARE THE KEY DESTINATIONS?
WHAT ARE THE KEY DESTINATIONS?

WHERE ARE THE KEY DESTINATIONS?

- University
- Work
- Residential
- Hospitals/medical facilities
- Retail
- Theme Parks

University Area Transit Circulator Study
WHERE ARE THE RESIDENTS AND JOBS?

- Population and Employment
- Travel Patterns & Trip Types
- Bus Stop Activity
- Transit Dependent Population

PROPOSED SERVICE OPTIONS
PROPOSED SERVICE OPTIONS

OPTION A

RED

University Area Transit Circulator Study

PROPOSED SERVICE OPTIONS

OPTION B

ORANGE

University Area Transit Circulator Study
PROPOSED SERVICE OPTIONS
OPTION E

University Area Transit Circulator Study

BROWN

WORKSHOP ACTIVITY STATIONS
STATION 1: DESTINATIONS

Question:
- Where do **YOU** go in the University Area?

**University Area Transit Circulator Study**

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**STATION 1: DESTINATIONS**

- **Step 1** – Look at the table map of Destinations and familiarize yourself with the University Area.
- **Step 2** – Consider where you go within the University Area, such as where you live, work, shop, eat, or play.
- **Step 3** – Using a marker, add points on the map to show where you go.
- **Step 4** – Draw straight lines to connect the points.
- **Step 5** – On these lines, write the “Participant Number” shown at the top right corner of your questionnaire.
STATION 2: PROPOSED SERVICE OPTIONS

Questions:

- **WHICH** of these circulator service options do you like the most, and are more likely to use?
- **WHEN** would you use it?

**University Area Transit Circulator Study**

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STATION 2: PROPOSED SERVICE OPTIONS

- **Step 1** – Look at the table map of Proposed Service Options, and boards describing each Option.
- **Step 2** – Consider where you would like to travel within the University Area using transit, and which Service Options you would most likely use.
- **Step 3** – On the boards, use the dot stickers to show which Service Option(s) you would use at various times of the day.
- **Step 4** – On the table map, add any route changes by marking lines on the table map.
- **Step 5** – On those lines, write the “Participant Number” shown at the top right corner of your questionnaire.
YOUR IDEAS ARE IMPORTANT!

Please place your completed questionnaire in one of the boxes before you leave today.

University Area Transit Circulator Study

THANK YOU!
<table>
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<th>Name</th>
<th>Organization (or &quot;Self&quot;)</th>
<th>Address</th>
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<tr>
<td>Menna Yassin</td>
<td>DOT D7</td>
<td>McKin</td>
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<tr>
<td>Jason Jackman</td>
<td>CUTF / SFTS</td>
<td>Lake Forest</td>
<td><a href="mailto:jckman@cutf.nst.edu">jckman@cutf.nst.edu</a></td>
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<td>Theresa Chu</td>
<td>USF</td>
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<td><a href="mailto:tchu@health.ufl.edu">tchu@health.ufl.edu</a></td>
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<td>Sara Hendricks</td>
<td>USF</td>
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<tr>
<td>Asha Greenidge</td>
<td>USF</td>
<td>Pine Court Drive</td>
<td><a href="mailto:ashra@ufl.edu">ashra@ufl.edu</a></td>
<td>YES</td>
</tr>
<tr>
<td>Barbara Donerly</td>
<td>USF</td>
<td></td>
<td><a href="mailto:bdonerly@admin.usf.edu">bdonerly@admin.usf.edu</a></td>
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<tr>
<td>Isis Brown</td>
<td>USF</td>
<td></td>
<td><a href="mailto:isisfrancis@gmail.com">isisfrancis@gmail.com</a></td>
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</tr>
<tr>
<td>Cindy Sharpe</td>
<td>Sharpe PR</td>
<td>10541 Slewice Rd</td>
<td><a href="mailto:c.sharpe.pr@verizon.net">c.sharpe.pr@verizon.net</a></td>
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<tr>
<td>Nata Loveanne</td>
<td>UACDC</td>
<td></td>
<td>natalovanne@jeddy</td>
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Federal Government mailing lists are subject to the Freedom of Information Act of 1974 and require the release of these lists to the public, upon request.
<table>
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<th>Location</th>
<th>Circulators</th>
<th>Destinations</th>
<th>Frequency of Service</th>
<th>Hours of Operation</th>
<th>Fare</th>
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<td>Downtown Looper</td>
<td>Downtown, Museums, Tourist attractions and recreation, Shopping, Restaurants and night life, Businesses</td>
<td>15-20</td>
<td>Weekdays/Weekends: Weekdays: 10 am - 5 pm, Weekdays &amp; Saturdays till Midnight: Sundays: 10 am - 5 pm</td>
<td>Regular fare is 50 cents</td>
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<tr>
<td>Fort Lauderdale, Florida</td>
<td>Sun Trolley</td>
<td>Downtown, Tourist attractions and recreation, Shopping, Restaurants and night life, Businesses, Hospitals/Medical, Beaches</td>
<td>15-20</td>
<td>Weekdays/Weekends: Weekdays: Vary between 8 am - 5 pm, Weekend: Routes to beaches and convention center</td>
<td>Free</td>
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<td>Baltimore, Maryland</td>
<td>Charm City Circulator</td>
<td>Downtown, Museums, Tourist attractions and recreation, Shopping, Restaurants and night life, Businesses, Hospitals/Medical, University of Maryland</td>
<td>10</td>
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<td>Boulder, Colorado</td>
<td>The HOP</td>
<td>Downtown, Museums, Tourist attractions and recreation, Shopping, Restaurants and night life, Businesses, Hospitals/Medical, University of Colorado</td>
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<td>Weekdays/Weekends: Weekdays: 7 am - Midnight, Saturdays: 9 am - Midnight, Sundays: 10 am - 6 pm</td>
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<td>Downtown, Museums, Tourist attractions and recreation, Shopping, Restaurants and night life, Businesses, Hospitals/Medical, University of Southern California</td>
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<td>Weekdays/Weekends: Weekdays: Vary between 5:50 am - 7 pm (depending on route), Saturdays: 6:30 am - 6 pm, Sundays: 10:00 am - 5 pm</td>
<td>Regular fare is 50 cents</td>
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</table>
Station 1: Destinations

**Step 1** – Look at the table map of Destinations and familiarize yourself with the University Area.

**Step 2** – Consider where you go within the University Area, such as where you live, work, shop, eat, or play.

**Step 3** – Using a marker, add points on the map to show where you go.

**Step 4** – Draw straight lines to connect the points.

**Step 5** – On these lines, write the “Participant Number” shown at the top right corner of your questionnaire.
**Station 2: Proposed Service Options**

**Step 1** – Look at the table map of Proposed Service Options, and boards describing each Option.

**Step 2** – Consider where you would like to travel within the University Area using transit, and which Service Options you would most likely use.

**Step 3** – On the boards, use the dot stickers to show which Service Option(s) you would use at various times of the day.

**Step 4** – On the table map, add any route changes by marking lines on the table map.

**Step 5** – On these lines, write the “Participant Number” shown at the top right corner of your questionnaire.
## CHARACTERISTICS

**Where would it go?** Livingston Avenue residential areas, USF student housing, University Area Transit Center, University Mall, Veterans Hospital, Moffitt, and USF.

**Who would it serve?** Residents, Workers/Employees of USF and University Area hospitals, Students/University school trips, shopping and other recreational trips.

**Service Description:** Fixed-route service with fixed stops connecting to Bull Runner and HART services.

---

### USE STICKER IF YOU WOULD USE THIS OPTION.
Place a sticker during the times you would use it.

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<th>Weekend</th>
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<td>Early Evening 3pm-6pm</td>
<td>Night 6pm-11pm</td>
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<tr>
<td>Night 6pm-11pm</td>
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**USE STICKER IF YOU WOULD USE THIS OPTION.**
Place a sticker during the times you would use it.

<table>
<thead>
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<th></th>
<th><strong>Weekday</strong></th>
<th></th>
<th></th>
<th><strong>Weekend</strong></th>
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<td>6am-9am</td>
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<td><strong>Late Morning</strong>/</td>
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</table>

**CHARACTERISTICS**

**Where would it go?** University Area Transit Center, Veterans Hospital, Moffitt, USF, MOSI, Temple Terrace, and Lightfoot Recreation Center.

**Who would it serve?** Residents, Workers/Employees to USF and University Area hospitals, Student/University school trips, some medical trips, and recreational trips.

**Service Description:** Flexible call ahead service with few fixed stops at key destinations, connecting to Bull Runner and HART services.
**OPTION C**

**CHARACTERISTICS**

Where would it go?  Livingston Avenue residential areas, USF Student housing, University Area Transit Center, Veterans Hospital, Moffitt, Florida Hospital, and USF.

Who would it serve?  Residents, Workers/Employees to USF and University Area hospitals, Students/University school trips, shopping and other recreational trips.

Service Description:  Fixed-route service with fixed stops connecting to Bull Runner and HART services.

**USE STICKER IF YOU WOULD USE THIS OPTION.**
Place a sticker during the times you would use it.

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<thead>
<tr>
<th>Weekday</th>
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**Option D**

**When would you use this service?**

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<td>3pm-6pm</td>
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</tbody>
</table>

**Characteristics**

*Where would it go?* Livingston Avenue residential areas, USF Student housing, University Area Transit Center, Veterans Hospital, Moffitt, and USF.

*Who would it serve?* Residents, Workers/Employees to USF and University Area hospitals, Students/University school trips, shopping and other recreational trips.

*Service Description:* Fixed-route service with fixed stops connecting to Bull Runner and HART services.

**Use Sticker if you would use this option.**

Place a sticker during the times you would use it.
### When would you use this service?

<table>
<thead>
<tr>
<th>Weekday</th>
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<tbody>
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<td>Early Evening 3pm-6pm</td>
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<tr>
<td>Night 6pm-11pm</td>
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</table>

### Use Sticker if you would use this option.

Place a sticker during the times you would use it.

### Characteristics

**Where would it go?** University Area Transit Center, University Mall, Veterans Hospital, Moffitt, Florida Hospital, Busch Gardens, and Adventure Island.

**Who would it serve?** Shopping, social, recreational, and some medical trips, tourists, and residents.

**Service Description:** Fixed-route service with fixed stops connecting to Bull Runner and HART services.
Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

**Station One Questions**

1. Do you live in the University Area? Please circle one: [ ] Yes [ ] No
   *If so, please list nearest intersection:* Bruce B. Downs & Lake Forest Drive

2. Do you work in the University Area? Please circle one: [ ] Yes [ ] No
   *If so, please list nearest intersection:* Alumni Drive & Beard Drive (USF)

3. Are you a student, faculty, or staff at the University of South Florida? [ ] Yes [ ] No
   *If so, how do you travel to the University? Please circle all that apply:* Car [ ] Bus [ ] Bike [ ] Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

**Station Two Questions**

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider? [ ] Yes, HART & Bull Runner [ ] No

6. What enhancements would need to be made to transit service around the University Area for you to ride transit? Sidewalks, updated bus stop shelters, and frequency.

*(Please see reverse side for additional Station Two questions)*
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

8. Which Service Option do you like the best? Please circle one: A B C D
   Why do you like this option the best?
   Bus connection to work
   [Handwritten note: possible weekend connection]

9. Which Service Option do you like the least? Please circle one: A B C D
   Why do you like this option the least?

Please provide any additional comments or suggestions below.

Please return this completed form to the questionnaire box.
If you have additional comments, please email them to Christina.Kight@jacobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, kranjcr@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: ________________________________ Phone: ________________________________

Email: ________________________________
Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

Station One Questions

1. Do you live in the University Area? Please circle one:
   - Yes
   - No
   If so, please list nearest intersection: Fowler & 8th

2. Do you work in the University Area? Please circle one:
   - Yes
   - No
   If so, list nearest intersection: 80th & Fowler

3. Are you a student, faculty, or staff at the University of South Florida? If so, circle all that apply:
   - Yes
   - No
   If so, how do you travel to the University? Please circle all that apply:
   - Car
   - Bus
   - Bike
   - Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

---

Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?
   - Bull Runner

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?
   - Decreased Circulation Time

(Please see reverse side for additional Station Two questions)
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

not for me

8. Which Service Option do you like the best? Please circle one:  

Why do you like this option the best?

It will allow to only use the transit system and not rely on my car

9. Which Service Option do you like the least? Please circle one:

Why do you like this option the least?

Please provide any additional comments or suggestions below.

Please return this completed form to the questionnaire box.
If you have additional comments, please email them to Christina.Kight@jacobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, kranjecr@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: ______________________________________ Phone: ____________________________

Email: __________________________________________
Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

Station One Questions

1. Do you live in the University Area? Please circle one: Yes  No
   If so, please list nearest intersection: north of BBAB across from St Croix gate

2. Do you work in the University Area? Please circle one: Yes  No
   If so, please list nearest intersection: USF

3. Are you a student, faculty, or staff at the University of South Florida? Yes  No
   If so, how do you travel to the University? Please circle all that apply: Car  Bus  Bike  Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?
   I could use HART routes 57 and 50 to go to work but would take too long and stops not sheltered - quicker to walk

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?
   See above

Other comments: Univ. Area Circulator would better complement the area if it focused upon serving residents and employees not affiliated with USF. For example, neighborhoods south of Fowler. There is a need to come to the many shopping areas, for lower income working people.

I am aware BBAB between Fletcher and Bearss is in MAP plan for sidewalks, this cannot happen if there is another road.
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

University Mall and Shopping centers along Fowler

8. Which Service Option do you like the best? Please circle one:
Why do you like this option the best?

9. Which Service Option do you like the least? Please circle one:
Why do you like this option the least?

Please provide any additional comments or suggestions below.

Please return this completed form to the questionnaire box.
If you have additional comments, please email them to Christina.Kight@jacobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, kranjcr@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: Sara Hendricks        Phone: 974-9801

Email: hendricksa2045.usf.edu
Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

**Station One Questions**

1. Do you live in the University Area? Please circle one:  
   Yes  No
   If so, please list nearest intersection:  
   [Signed]
   22nd & 24th

2. Do you work in the University Area? Please circle one:  
   Yes  No
   If so, please list nearest intersection:  
   [Signed]
   Usf Campus

3. Are you a student, faculty, or staff at the University of South Florida?  
   Yes  No
   If so, how do you travel to the University? Please circle all that apply:  
   Car  Bus  Bike  Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?
   No

**Station Two Questions**

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?  
   [Signed]
   Usf Bull Runner

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?
   [Signed]
   FASTER SERVICES ON ROUTES

(Please see reverse side for additional Station Two questions)
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?
   
   No.

8. Which Service Option do you like the best? Please circle one:  
   A   B   C   D   E
   Why do you like this option the best?
   Provides service to home & work.

9. Which Service Option do you like the least? Please circle one:  
   A   B   C   D
   Why do you like this option the least?
   Does not cover important areas.

Please provide any additional comments or suggestions below.


Please return this completed form to the questionnaire box.
If you have additional comments, please email them to Christina.Kight@jacobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, kranjecr@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: Asha Greenidge  Phone:

Email: asha1@mail.usf.edu
Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

Station One Questions

1. Do you live in the University Area? Please circle one:
   - Yes
   - No

   If so, please list nearest intersection: Fletcher & Nebraska

2. Do you work in the University Area? Please circle one:
   - Yes
   - No

   If so, please list nearest intersection: Fletcher & Bruce B. Donn

3. Are you a student, faculty, or staff at the University of South Florida?
   - Yes
   - No

   If so, how do you travel to the University? Please circle all that apply:
   - Car
   - Bus
   - Bike
   - Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?
   - No

Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?
   - USF Bull Runner

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?
   - Faster Bus- time turn around

(Please see reverse side for additional Station Two questions)
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?
   No

8. Which Service Option do you like the best? Please circle one:  
   Why do you like this option the best?
   It gets me to my destination

9. Which Service Option do you like the least? Please circle one:  
   Why do you like this option the least?
   It just didn't work for me.

Please provide any additional comments or suggestions below.

__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________

Please return this completed form to the questionnaire box.  
If you have additional comments, please email them to Christina.Kight@jacobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774,  
kranjcr@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following: 

Name: Isis N. Brown Phone: (407) 810-8388

Email: isisfrancis@gmail.com
Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

**Station One Questions**

1. Do you live in the University Area? Please circle one:
   - [ ] Yes
   - [x] No
   If so, please list nearest intersection: ____________________________

2. Do you work in the University Area? Please circle one:
   - [x] Yes
   - [ ] No
   If so, please list nearest intersection: ........................................

3. Are you a student, faculty, or staff at the University of South Florida?
   - [x] Yes
   - [ ] No
   If so, how do you travel to the University? Please circle all that apply:
     - [ ] Car
     - [ ] Bus
     - [ ] Bike
     - [ ] Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?
   - Corporate Park off of Fletcher Ave (Hidden River & Telecom)

**Station Two Questions**

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?
   - More frequency

(Please see reverse side for additional Station Two questions)
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

Corporate Parks off of Flethnor (Hidden River & Telecom)

8. Which Service Option do you like the best? Please circle one: A B C D

Why do you like this option the best?

9. Which Service Option do you like the least? Please circle one: A B C D

Why do you like this option the least?

Please provide any additional comments or suggestions below.

Employees at Hidden River & Telecom who could use circulator to lunch/shopping in USF & BB Parks, Fowler/Flethnor area. Seniors travel from Sun City could use metro-rapid to pick up circulator to travel throughout area.

Please return this completed form to the questionnaire box.
If you have additional comments, please email them to Christina.Kight@jacobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, kranjcr@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: Ceray Sharpe
Phone: 813/344-2283
Email: Ceray.Sharpe@verizon.net
Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

**Station One Questions**

1. Do you live in the University Area? Please circle one:  
   - Yes  
   - No  
   If so, please list nearest intersection: ________________

2. Do you work in the University Area? Please circle one:  
   - Yes  
   - No  
   If so, please list nearest intersection: ________________

3. Are you a student, faculty, or staff at the University of South Florida?  
   - Yes  
   - No  
   If so, how do you travel to the University? Please circle all that apply:  
     - Car  
     - Bus  
     - Bike  
     - Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

---

**Station Two Questions**

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?  
   - I mostly drive, but I do occasionally utilize HART

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?  
   - More frequent stops + better lighting

(Please see reverse side for additional Station Two questions)
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service? 

8. Which Service Option do you like the best? Please circle one:  
   Why do you like this option the best?  
   [ ] A  [ ] B  [ ] C  [ ] D  
   I work at UACDC and I often drive to University Village during my lunch breaks.

9. Which Service Option do you like the least? Please circle one:  
   Why do you like this option the least?  
   [ ] A  [ ] B  [ ] C  [ ] D  
   It's not relevant for my needs.

Please provide any additional comments or suggestions below.  

_ I like that HART is in the process of implementing this extension and asking the community for input._

Please return this completed form to the questionnaire box.  
If you have additional comments, please email them to Christina.Kight@jacobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, kranjecr@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

<table>
<thead>
<tr>
<th>Name: Mave Latore</th>
<th>Phone: 813-558-5272</th>
<th></th>
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<tbody>
<tr>
<td>Email: <a href="mailto:mlatore@uacd.org">mlatore@uacd.org</a></td>
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DRAFT
AGENDA

8:00 a.m. Welcome/Introductions
Barbara Donerly, Chair, NNTA
USF Facilities Planning and Construction

Approval of September Minutes
Sara Hendricks, New North Transportation Alliance

8:10 a.m. Introduction, Dan Jurman, Executive Director and CEO
University Area Community Development Corporation, Inc.

8:20 a.m. Introduction, John Schueler
USF Executive Director for Corporate Development
Innovation Alliance

8:30 a.m. Updates: NNTA Advisory Board

8:40 a.m. Updates: NNTA Staff

8:45 a.m. Adjourn.

8:45 a.m. University Area Transit Circulator Study Activity (open to public)
NTTA member input is requested regarding identification of trip origins and destinations in the University Area which would benefit from public transit circulator service. The Hillsborough MPO and HART staff will display examples of successful transit circulators throughout the U.S. and maps showing existing HART service, existing USF Bull Runner service that is available to USF students and staff only, and five alternative conceptual circulator routes for consideration and comment. Consultants for the Circulator Study also will provide a brief presentation on the Study’s progress.

Hillsborough MPO
HART
Consultant Team (JACOBS and TOA)
Welcome, and thank you for attending today’s meeting. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

**Station One Questions**

1. Do you live in the University Area? Please circle one:
   - Yes [X]  
   - No [ ]  

   If so, please list nearest intersection: 50th Street & Fowler Ave.

2. Do you work in the University Area? Please circle one:
   - Yes [X]  
   - No [ ]  

   If so, please list nearest intersection: ________________________

3. Are you a student, faculty, or staff at the University of South Florida?  
   - Yes [X]  
   - No [ ]  
   - Alumni [ ]  
   - As student [X]  

   If so, how do you travel to the University? Please circle all that apply:  
   - Car [X]  
   - Bus [X]  
   - Bike [X]  
   - Walk [ ]  

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?  
   - Skate Park [X]

**Station Two Questions**

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?  
   - HART [X]

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?  
   - More frequency.

(Please see reverse side for additional Station Two questions)
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

8. Which Service Option do you like the best? Please circle one: Why do you like this option the best?

9. Which Service Option do you like the least? Please circle one: Why do you like this option the least?

Please provide any additional comments or suggestions below.

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Please return this completed form to the questionnaire box. If you have additional comments, please email them to Christina.Kight@jacobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, kranjecr@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: ___________________________________________ Phone: ___________________________________________

Email: ___________________________________________
Welcome, and thank you for attending today’s meeting. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

**Station One Questions**

1. Do you live in the University Area? Please circle one:
   - Yes
   - No
   If so, please list nearest intersection: Lakeforest Dr. + Bruce B. Downs Blvd.

2. Do you work in the University Area? Please circle one:
   - Yes
   - No
   If so, please list nearest intersection: N 56th + Fourteenth

3. Are you a student, faculty, or staff at the University of South Florida?
   - Yes
   - No
   If so, how do you travel to the University? Please circle all that apply:
     - Car
     - Bus
     - Bike
     - Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

---

**Station Two Questions**

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?
   - From 42nd St to USF

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?
   - Bus stops should be shelters, HART needs more real-time technology similar to Bulltracker, increased headways.

(Please see reverse side for additional Station Two questions)
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?
   All the important areas appear to be served.

8. Which Service Option do you like the best? Please circle one:
   Why do you like this option the best?
   A or C appear to meet the needs of residents more so than the other routes.

9. Which Service Option do you like the least? Please circle one:
   Why do you like this option the least?
   E. I think it would be used the least, although USF students can purchase annual passes for $50.

Please provide any additional comments or suggestions below.
Local Apes, 22nd St, UATC, hospital, & USF are the most important destinations.

Please return this completed form to the questionnaire box.
If you have additional comments, please email them to Christina.Kight@jacobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, kranjecr@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:
Name: Brad Parrish Phone: 813. 506.6480
Email: bparish@templetonass.com
Welcome, and thank you for attending today’s meeting. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

Station One Questions

1. Do you live in the University Area? Please circle one:  
   - Yes  
   - No
   If so, please list nearest intersection: ________________________________________

2. Do you work in the University Area? Please circle one:  
   - Yes  
   - No
   If so, please list nearest intersection: ________________________________________

   If so, how do you travel within the area? Please circle all that apply:  
   - Car  
   - Bus  
   - Bike  
   - Walk

3. Are you a student, faculty, or staff at the University of South Florida?  
   - Yes  
   - No
   If so, how do you travel to the University? Please circle all that apply:  
   - Car  
   - Bus  
   - Bike  
   - Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

   [ ] A

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

   (Please see reverse side for additional Station Two questions)
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

8. Which Service Option do you like the best? Please circle one: A B C D
   Why do you like this option the best?

9. Which Service Option do you like the least? Please circle one: A B C D
   Why do you like this option the least?

Please provide any additional comments or suggestions below.

Please return this completed form to the questionnaire box.
If you have additional comments, please email them to Christina.Kight@jacsobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, kranjecr@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:
Name: ___________________________________________________________________________
Phone: ___________________________________________________________________________
Email: ___________________________________________________________________________
Welcome, and thank you for attending today's meeting. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

**Station One Questions**

1. Do you live in the University Area? Please circle one:
   - Yes   
   - No
   If so, please list nearest intersection: ____________
     - Temple Terrace

2. Do you work in the University Area? Please circle one:
   - Yes   
   - No
   If so, please list nearest intersection: ____________
     - USF

3. Are you a student, faculty, or staff at the University of South Florida?
   - Yes   
   - No
   If so, how do you travel to the University? Please circle all that apply:
     - Car   
     - Bus   
     - Bike   
     - Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

**Station Two Questions**

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?
   - No, Route 60 is not convenient. I’ve ridden many times and have stopped because of the route.

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?
   - More frequent and different route

(Please see reverse side for additional Station Two questions)
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

________________________________________________________________________

________________________________________________________________________

8. Which Service Option do you like the best? Please circle one: A B C D
   Why do you like this option the best?

________________________________________________________________________

________________________________________________________________________

9. Which Service Option do you like the least? Please circle one: A B C D
   Why do you like this option the least?

________________________________________________________________________

________________________________________________________________________

Please provide any additional comments or suggestions below.

The enhancement of walking and biking router must be made.

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Please return this completed form to the questionnaire box.
If you have additional comments, please email them to Christina.Kight@jacobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, kranjcr@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: ______________________________ Phone: ______________________________

Email: ______________________________
Welcome, and thank you for attending today's meeting. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

Station One Questions

1. Do you live in the University Area? Please circle one:
   - Yes  
   - No
   If so, please list nearest intersection: Fowler/Gillette

2. Do you work in the University Area? Please circle one:
   - Yes  
   - No
   If so, please list nearest intersection: USF

3. Are you a student, faculty, or staff at the University of South Florida?
   - Yes  
   - No
   If so, how do you travel to the University? Please circle all that apply:
   - Car
   - Bus
   - Bike
   - Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?
   - No

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?
   - More convenience

(Please see reverse side for additional Station Two questions)
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

8. Which Service Option do you like the best? Please circle one: A B C D
   Why do you like this option the best?
   Nearest my home
   Option C, A, C, Compliment the Bullrider, the best w/0 duplicate

9. Which Service Option do you like the least? Please circle one: A B C D
   Why do you like this option the least?
   All the options serve different populations effectively

Please provide any additional comments or suggestions below.

Please return this completed form to the questionnaire box.
If you have additional comments, please email them to Christina.Kight@jacobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, kranjec@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:
Name:.................................................Phone:.................................................
Email:..........................................................
Welcome, and thank you for attending today’s meeting. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

**Station One Questions**

1. Do you live in the University Area? Please circle one: Yes [ ] No [ ]

   If so, please list nearest intersection: ________________________________

2. Do you work in the University Area? Please circle one: Yes [ ] No [ ]

   If so, please list nearest intersection: USF / Fowler & Moir Alumni

3. Are you a student, faculty, or staff at the University of South Florida? Yes [ ] No [ ]

   If so, how do you travel to the University? Please circle all that apply: Car [ ] Bus [ ] Bike [ ] Walk [ ]

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

---

**Station Two Questions**

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

---

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

   Connection to my neighborhood in New Tampa

(Please see reverse side for additional Station Two questions)
7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

8. Which Service Option do you like the best? Please circle one: A B C D
Why do you like this option the best?

9. Which Service Option do you like the least? Please circle one: A B C D
Why do you like this option the least?

Please provide any additional comments or suggestions below.

____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

Please return this completed form to the questionnaire box.
If you have additional comments, please email them to Christina.Kight@jacobs.com.

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774,
kranjcr@plancom.org, or Steve Feigenbaum at 813.384.6559, feigenbaums@gohart.org. Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:
Name: SHAWNA NELKIN Phone: 813-974-8388
Email: SHAWNA.NELKIN@USF.EDU
<table>
<thead>
<tr>
<th>Organization/Entity</th>
<th>Service Provider or Point of Interest</th>
<th>Service Area if Transit Service Provider</th>
<th>Service Type (Fixed Route/On Demand)</th>
<th>Partnership Opportunities</th>
<th>Who benefits from the Service? (Target Pop)</th>
<th>Point of Interest (close proximity/Relation to Point of Interest)</th>
<th>Meets Criteria</th>
<th>Reason</th>
<th>Reason</th>
</tr>
</thead>
<tbody>
<tr>
<td>Innovation Alliance</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>Yes</td>
<td>Study Area</td>
<td>n/a</td>
<td>Yes</td>
<td>Potential Partner</td>
<td></td>
</tr>
<tr>
<td>Busch Gardens</td>
<td>Point of Interest</td>
<td>n/a</td>
<td>n/a</td>
<td>Yes</td>
<td>Toursists &amp; Visitors, Employees</td>
<td>POI</td>
<td>Yes</td>
<td>Potential Partner</td>
<td>Point of Interest</td>
</tr>
<tr>
<td>Florida Hospital (Tampa Bay Division)</td>
<td>Point of Interest</td>
<td>n/a</td>
<td>n/a</td>
<td>Yes</td>
<td>Seniors, Employees, Medical patients w/o special needs</td>
<td>POI</td>
<td>Yes</td>
<td>Potential Partner</td>
<td>Point of Interest</td>
</tr>
<tr>
<td>H. Lee Moffitt Cancer Center and Research Institute</td>
<td>Point of Interest</td>
<td>Only in Study Area</td>
<td>Fixed Route Employee Shuttle</td>
<td>Yes</td>
<td>Employees, Medical patients w/o special needs</td>
<td>POI with shuttle service</td>
<td>Yes</td>
<td>Potential Partner</td>
<td>Point of Interest Service Commonalities</td>
</tr>
<tr>
<td>USF</td>
<td>Point of Interest, Service Provider</td>
<td>Only in Study Area</td>
<td>Fixed Route</td>
<td>Yes</td>
<td>Students, employees</td>
<td>POI</td>
<td>Yes</td>
<td>Potential Partner</td>
<td>Point of Interest Service Commonalities</td>
</tr>
<tr>
<td>Museum of Science and Industry (MOSI)</td>
<td>Point of Interest</td>
<td>n/a</td>
<td>n/a</td>
<td>Yes</td>
<td>Employees, Tourists &amp; Visitors</td>
<td>POI</td>
<td>Yes</td>
<td>Potential Partner</td>
<td>Point of Interest</td>
</tr>
<tr>
<td>City of Temple Terrace</td>
<td>Service Provider</td>
<td>Only in Study Area</td>
<td>On Demand</td>
<td>Yes</td>
<td>Seniors, Publix Lightfoot (Senior) Rec Center</td>
<td>Yes</td>
<td>Service Provider</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University Mall</td>
<td>Point of Interest</td>
<td>Only in Study Area</td>
<td>n/a</td>
<td>Yes</td>
<td>Seniors, Students, Employees, Tourists &amp; Visitors, Medical patients w/o special needs</td>
<td>POI</td>
<td>Yes</td>
<td>Potential Partner</td>
<td>Point of Interest</td>
</tr>
<tr>
<td>Retirement homes/Senior living facilities</td>
<td>Point of Interest</td>
<td>In and outside of Study Area</td>
<td>On Demand</td>
<td>Possible</td>
<td>Seniors</td>
<td>POI</td>
<td>Somewhat</td>
<td>Point of Interest</td>
<td></td>
</tr>
<tr>
<td>Ex: John Knox Village</td>
<td>Service Provider</td>
<td>Shuttle 2-3 mile radius - to Busch Gardens every Hour/</td>
<td>Fixed Route/On Demand</td>
<td>Possible</td>
<td>Employees, Tourists &amp; Visitors</td>
<td>POI</td>
<td>Somewhat</td>
<td>Point of Interest</td>
<td></td>
</tr>
<tr>
<td>University Area Community Development Corp. (CDC)</td>
<td>Service Provider</td>
<td>In and outside of Study Area</td>
<td>On Demand</td>
<td>Possible</td>
<td>Seniors, low income, disabled</td>
<td>n/a</td>
<td>Somewhat</td>
<td>Meets target population</td>
<td></td>
</tr>
<tr>
<td>University Square Civic Association</td>
<td>Service Provider</td>
<td>In and outside of Study Area</td>
<td>On Demand</td>
<td>?</td>
<td>Disabled</td>
<td>n/a</td>
<td>No</td>
<td>Not target population</td>
<td></td>
</tr>
<tr>
<td>Hillsborough County Sunshine Line</td>
<td>Service Provider</td>
<td>In and outside of Study Area</td>
<td>On Demand</td>
<td>?</td>
<td>Disabled</td>
<td>n/a</td>
<td>No</td>
<td>Not target population</td>
<td></td>
</tr>
<tr>
<td>HART ADA Complimentary Paratransit (Interlocal Agreement)</td>
<td>Service Provider</td>
<td>In and outside of Study Area</td>
<td>On Demand</td>
<td>?</td>
<td>Disabled</td>
<td>n/a</td>
<td>No</td>
<td>Not target population</td>
<td></td>
</tr>
<tr>
<td>James A. Haley Veterans’ Hospital</td>
<td>Point of Interest Service Provider?</td>
<td>Only in Study Area</td>
<td>Shuttle patients/employees</td>
<td>Yes</td>
<td>Employees, Tourists &amp; Visitors, Medical patients w/o special needs</td>
<td>POI</td>
<td>Yes</td>
<td>Potential Partner</td>
<td>Point of Interest Service Commonalities</td>
</tr>
<tr>
<td>Organization/Entity</td>
<td>Service Provider or Point of Interest</td>
<td>Service Area If Transit Service Provider</td>
<td>Service Type (Fixed Route/On Demand)</td>
<td>Partnership Opportunities</td>
<td>Who benefits from the Service? (Target Pop)</td>
<td>Point of Interest (close proximity/Relation to Point of Interest)</td>
<td>Meets Criteria</td>
<td>Reason</td>
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<tr>
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<td></td>
</tr>
<tr>
<td>Mental Health Care, Inc.</td>
<td>Service Provider purchase services from contractors</td>
<td>In and outside of Study Area</td>
<td>On Demand &amp; Circulator</td>
<td>Possible</td>
<td>Transportation disadvantaged</td>
<td>n/a</td>
<td>Somewhat</td>
<td>Needs follow-up Interest in partnership</td>
<td></td>
</tr>
<tr>
<td>Quality of Life Community Services, Inc.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hotels</td>
<td>Point of Interest</td>
<td>Some Shuttle 2-3 mile radius</td>
<td>tbd</td>
<td>Possible</td>
<td>Employees, Tourists &amp; Visitors</td>
<td>POI</td>
<td>Somewhat</td>
<td>Point of Interest</td>
<td></td>
</tr>
<tr>
<td>Medical Office Buildings Ex: Medical Arts Building</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TBARTA</td>
<td>Service Provider</td>
<td>Regional Service</td>
<td>On Demand: Self-Carpool/ Vanpool</td>
<td>No</td>
<td>Employees, students</td>
<td>Many commuters to VA Hospital</td>
<td>No</td>
<td>Not POI, not similar service</td>
<td></td>
</tr>
<tr>
<td>Tampa Bay &amp; Company</td>
<td>Resource</td>
<td>Hillsborough County</td>
<td>n/a</td>
<td>n/a</td>
<td>Tourists &amp; Visitors</td>
<td>n/a</td>
<td>No</td>
<td>Resource</td>
<td></td>
</tr>
<tr>
<td>AAA</td>
<td>Resource</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>Busch Gardens MOIS Adventure Island Hyatt Place Hotel</td>
<td>No</td>
<td>No</td>
<td>Resource</td>
<td></td>
</tr>
<tr>
<td>Angels Unaware, Inc.</td>
<td>Service Provider</td>
<td>In and outside of Study Area</td>
<td>On Demand</td>
<td>No</td>
<td>Profoundly disabled</td>
<td>n/a</td>
<td>No</td>
<td>Not target population</td>
<td></td>
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<tr>
<td>Hillsborough Achievement and Resource Center, Inc.</td>
<td>Service Provider</td>
<td>All of Hillsborough</td>
<td>On Demand</td>
<td>No</td>
<td>Adults with disabilities</td>
<td>n/a</td>
<td>No</td>
<td>Not target population</td>
<td></td>
</tr>
<tr>
<td>Human Development Center</td>
<td>Service Provider</td>
<td>In and outside of Study Area</td>
<td>On Demand</td>
<td>No</td>
<td>Adults within their facilities</td>
<td>n/a</td>
<td>No</td>
<td>Not target population</td>
<td></td>
</tr>
<tr>
<td>MMG Transportation</td>
<td>Service Provider</td>
<td>In and outside of Study Area</td>
<td>On Demand</td>
<td>No</td>
<td>Medicaid Only</td>
<td>n/a</td>
<td>No</td>
<td>Not target population</td>
<td></td>
</tr>
<tr>
<td>Tampa Housing Authority</td>
<td>Hidden River Office Park</td>
<td>Telecom Business Park</td>
<td>Bavarian Village Condominiums</td>
<td>Citizens for West Meadows</td>
<td>Temple Crest Civic Association</td>
<td>City of Tampa</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Potential Partnership Opportunity</td>
<td>No Partnership Opportunity</td>
<td>Christina Follow-Up</td>
<td>Brandie- Follow-Up</td>
<td>Not contacted- not service provider</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### New North Transportation Alliance (NNTA) Advisory Board

<table>
<thead>
<tr>
<th>Organization/Entity</th>
<th>NNTA Board Member</th>
<th>One-on-One Contact</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bavarian Village Condominium Association*</td>
<td>Pete Hewitt</td>
<td>Unfilled</td>
<td>Mariana Frey used to be the rep; she was transferred. One of the 4 founding members of the Innovation Alliance.</td>
</tr>
<tr>
<td>Busch Gardens*</td>
<td>Jim Dean, President</td>
<td>Alan F. List, President &amp; CEO</td>
<td>Currently not shown on website. One of the 4 founding members of the Innovation Alliance.</td>
</tr>
<tr>
<td>Citizens for West Meadows</td>
<td>Chas Marino</td>
<td>John Harding, President &amp; CEO</td>
<td>Currently not shown on website. Used to be University Community Hospital. One of the 4 founding members of the Innovation Alliance.</td>
</tr>
<tr>
<td>Florida Hospital (Tampa Bay Division)*</td>
<td>Unknown</td>
<td>Currently not shown on website.</td>
<td></td>
</tr>
<tr>
<td>H. Lee Moffitt Cancer Center and Research Institute*</td>
<td>Unknown</td>
<td>Currently not shown on website.</td>
<td></td>
</tr>
<tr>
<td>Museum of Science and Industry (MOSI)*</td>
<td>Unfilled</td>
<td>Terry Neal</td>
<td>Terry Neal is the rep but has not attended the last few meetings.</td>
</tr>
<tr>
<td>Temple Crest Civic Association*</td>
<td>Unfilled</td>
<td>Commissioner Victor Crist / Dan Jurman, President &amp; CEO</td>
<td>Tom Locke serves as Treasurer, but they do not have a designated rep for the NNTA.</td>
</tr>
<tr>
<td>City of Temple Terrace*</td>
<td>Brad Parrish</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University Area Community Development Corp. (UACDC)*</td>
<td>Unfilled</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University Mall*</td>
<td>Tom Locke, NNTA Co-Chair</td>
<td>Tom Locke, General Manager</td>
<td></td>
</tr>
<tr>
<td>University of South Florida (USF)</td>
<td>Barbara Donenly, NNTA Co-Chair</td>
<td>Judy Genshaft, President</td>
<td>Currently not shown on website; received rep info from Sara Hendricks.</td>
</tr>
<tr>
<td>USF</td>
<td>Rick Fallin</td>
<td>Government Partner</td>
<td></td>
</tr>
<tr>
<td>University Square Civic Association*</td>
<td>Dr. Fredric Zerla</td>
<td></td>
<td></td>
</tr>
<tr>
<td>James A. Haley Veterans' Hospital*</td>
<td>Carolyn Clark</td>
<td>Government Partner</td>
<td></td>
</tr>
<tr>
<td>Hillsborough Area Regional Transit Authority (HART)</td>
<td>Unknown</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hillsborough County</td>
<td>Unknown</td>
<td>Government Partner</td>
<td></td>
</tr>
<tr>
<td>City of Tampa</td>
<td>Councilwoman Lisa Montelione</td>
<td>Government Partner</td>
<td></td>
</tr>
<tr>
<td>CUTR, USF</td>
<td>Julie Bond, NNTA Co-Director</td>
<td>Non-Member</td>
<td></td>
</tr>
<tr>
<td>CUTR, USF</td>
<td>Sara Hendricks, NNTA Co-Director</td>
<td>Non-Member</td>
<td></td>
</tr>
<tr>
<td>CUTR, USF</td>
<td>Phil Winters</td>
<td>Non-Member</td>
<td></td>
</tr>
</tbody>
</table>

### Additional Stakeholders

<table>
<thead>
<tr>
<th>Organization/Entity</th>
<th>Specific Information</th>
<th>One-on-One Contact</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>TBARTA*</td>
<td>n/a</td>
<td>Bob Clifford, Executive Director and Amy Ellis, Communications &amp; Government Relations Director</td>
<td></td>
</tr>
<tr>
<td>Tampa Housing Authority*</td>
<td>n/a</td>
<td>Possible grant opportunity. Jerome Ryans, President &amp; CEO.</td>
<td></td>
</tr>
<tr>
<td>Tampa Bay &amp; Company*</td>
<td>n/a</td>
<td>Mentioned at 7/11/12 NNTA Advisory Board meeting.</td>
<td></td>
</tr>
<tr>
<td>Tampa Bay Visitor Information Center</td>
<td>n/a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SARA*</td>
<td>n/a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hidden River Office Park*</td>
<td>n/a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Telecomus Business Park*</td>
<td>n/a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medical Office Buildings*</td>
<td>n/a</td>
<td>Ex: Medical Arts Building, University Community Medical Center</td>
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</tr>
<tr>
<td>Employers &amp; Employees</td>
<td>n/a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Residents</td>
<td>n/a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Students</td>
<td>n/a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tourists</td>
<td>n/a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hotels*</td>
<td>n/a</td>
<td>Ex: John Knox Village</td>
<td></td>
</tr>
<tr>
<td>Retirement homes/Senior living facilities*</td>
<td>n/a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Planning Commission</td>
<td>Pedro Parra &amp; Yeneka Mills (staff)</td>
<td>Pedro &amp; Yeneka are working on the University Area Community Plan update. They have an Open House on 9/4/12.</td>
<td></td>
</tr>
<tr>
<td>City of Tampa</td>
<td>Jean Duncan, Transportation Manager (staff)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Tampa Chamber</td>
<td>recommended by Sara Hendricks: future coordination</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Temple Terrace Chamber</td>
<td>recommended by Sara Hendricks: future coordination</td>
<td>Barbara Sparks-McCormich</td>
<td>Executive Director</td>
</tr>
</tbody>
</table>

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* Denotes current representation.
** Denotes representation as of the date of the document.
### Agencies Under Coordination Agreements for the Transportation Disadvantaged**

**Source: Hillsborough County Transportation Disadvantaged Service Plan, 2012-2016, updated April 2012.**

<table>
<thead>
<tr>
<th>Operator/Contractor</th>
<th>Clients</th>
<th>Contact Names</th>
<th>Service (Headways, Frequencies, Hours of Service, etc.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Angels Unaware, Inc.*</td>
<td>Persons with moderate, severe, and profound mental deficiencies, with secondary disabilities including severe behavioral disorders, deafness, blindness, autism, cerebral palsy, and epilepsy</td>
<td>Ross O’Barion</td>
<td>Because of the special needs of their clients, Angels Unaware provides on-board aides to ensure the safety of their residents during transport. Transportation is provided for 9 group homes operated by this agency. Residents are transported to sheltered workshops and job sites; adult day care; medical appointments; social, educational, and religious activities; and for personal business such as shopping, banking, or other appointments.</td>
</tr>
<tr>
<td>HART ADA Complimentary Paratransit* [Interlocal Agreement]</td>
<td>ADA Paratransit</td>
<td>Sylvia Castillo</td>
<td>ADA Paratransit.</td>
</tr>
<tr>
<td>Hillsborough Achievement and Resource Center, Inc.*</td>
<td>Persons with developmental disabilities.</td>
<td>Richard Lilliston</td>
<td>Transport to and from day programs and on community outings, to employment and job training, and for doctor’s appointments, and consumer training such as food shopping and other community-based needs.</td>
</tr>
<tr>
<td>Human Development Center*</td>
<td>Adults with developmental disabilities.</td>
<td>Jim Bell</td>
<td>Transport for medical, training, education, life sustaining, employment, nutrition, and social trips.</td>
</tr>
<tr>
<td>Mental Health Care, Inc.*</td>
<td>Predominately indigent persons with a history of mental illness</td>
<td>Amanda Sherman</td>
<td>Transport in-patient, residential and homeless clients to medical and other appointments.</td>
</tr>
<tr>
<td>MMG Transportation*</td>
<td>Medicaid</td>
<td>Kevin Murdy</td>
<td>Medicaid non-emergency transportation to Medicaid compensable services.</td>
</tr>
<tr>
<td>Quality of Life Community Services, Inc.*</td>
<td>Elderly and disabled</td>
<td>Michael Moses</td>
<td>Quality of life trips where or when not otherwise available.</td>
</tr>
<tr>
<td>City of Temple Terrace*</td>
<td>Temple Terrace resident seniors who are unable to drive</td>
<td>Karl Langefeld</td>
<td>With a 48-hour notice, transportation is available to local stores, doctors, beauty salons, and other local facilities. The van also provides transportation for three field trips per month.</td>
</tr>
</tbody>
</table>

### NOTES:

*Recommend contacting them for information regarding transportation services they provide.

**Not all agencies under coordination agreements for the transportation disadvantaged are within the University Area; those operators/contractors listed may be involved in this Study.

Tampa Innovation Alliance: Per the 8/2/12 Hillsborough County BOCC Meeting, the "Innovation Destination" action item’s expected completion date is 9/19/12. Principle members of the alliance are currently in "Planning Phase."


The Alliance has 2 goals: 1) Make North Tampa more welcoming and create a sense of entry for the university, hospitals, and theme park; 2) Establish a brand for the area that emphasizes each institution’s role as an innovator in health, research, education or entertainment.

University Area Transit Circulator Study
Transportation Service Provider Questions

Overview-Description of Study

<Request to speak with someone in charge of the transportation services division unless contact is otherwise noted on Stakeholder spreadsheet>

Good Morning/Afternoon, my name is ___ calling on behalf of the Hillsborough County Metropolitan Planning Organization and the Hillsborough Area Regional Transit Authority, otherwise known as HART. The Hillsborough Metropolitan Planning Organization and HART are working on a study to identify transit circulator enhancements that could benefit the area around the University of South Florida (USF).

We are contacting stakeholders and private providers of transit services in the area to collect information on transit services in the study area, identify needs, and potential areas where we can coordinate and possibly partner to better serve the area. We are contacting you because you may (provide or contract private services to provide) transit services within the study area. If you have a moment, I would like to ask you a few questions, or send you an email with questions that would assist us in this study.

Questions

1. What areas do you provide services to? Do you have a map of services?
2. Are you administering the services, or do you contract with a private provider?
   a. If you contract with a private provider, what is the provider’s name?
3. Do you provide on-demand or circulator services?
   a. What are the charges (cost to the rider)?
   b. What are the boundaries for pick-up/drop-off?
   c. If on-demand, are there certain areas where you experience greater frequency?
4. Are there popular activity centers within the study area (malls, hotels, school, medical) where your riders travel to most?
5. Which areas do you consider have the greatest need for transit services in the University Area?
6. Who is your primary clientele? And/or do you have specific client requirements?
7. How do you fund your transit services? If you rely on grants, which grants?
8. Would you be interested in pursuing potential partnerships to provide future transit and/or circulator services?

9. Do you have any other comments you would like to provide in regards to this study?

The remainder of the study will be conducted before the end of the year, and additional public involvement and stakeholder opportunities will take place in the coming months. Can we get your contact information (direct phone number and email) for our distribution regarding any future meetings?

<Provide link to the MPO website with study info when emailing>
Innovation Alliance Member Interview Questions

1. Which areas or destinations would you identify as having the greatest need for transit circulator services in the University Area?

2. Do you own or operate a business in the University Area that is currently providing some type of transportation service to employees? If so,
   - What type of service do you provide?
   - How often are you providing service?
   - Are you paying a third party vendor to operate that service?

3. If your company is providing transportation service, what is the cost to run the service and how is it funded?

4. Are you interested in pursuing partnership opportunities that may improve transit service for your business or facility, employees, customers and guests?

5. Would you like to meet with the University Area Transit Circulator Study team for additional information and to discuss the potential for partnerships? What would be the best setting for this meeting?