Hillsborough County MPO
Transit Study Overview

Beth Alden, AICP
Study Goals

- Develop a concept plan for a countywide transit system
- Look at a variety of technologies
- Emphasize regional and sub-regional corridors
- Develop land use/transit strategies
Background: Comparable Areas with Planned or Existing Rail – Central City Population Density

American Community Survey – 2005 Place Population Estimates
Background: Top Metro Areas without Active Rail Initiatives or Existing Rail Systems

- Detroit 4,428,941
- Tampa 2,596,556

2005 American Community Survey Total Population
“Quality investments have a transformative effect.”
Guest Speakers:
Portland – The Lifestyle City

“No new road capacity to Downtown in over 30 years. And Downtown is booming.”

- #1 destination for working adults < 35
- $5.5 Billion in private investment
- Ridership growing faster than driving
“Be guilty of trying to put in something for everyone.”

119 miles of rapid transit
18 miles of Bus Rapid Transit (BRT)
31 new Park-n-Rides
Enhanced Bus Network & Transit Hubs (FastConnects)
Denver Union Station
Background: Growth by 2025

Hillsborough County
1073 sq mi

Minneapolis
58 sq mi

Atlanta
132 sq mi
Background: Population Density 2025

Legend

Population Density 2025
- < 3
- 4 - 7
- 8 - 10
- 11 - 15
- 16 - 30
- > 30
Background:
Job Density 2025

Legend
Employment Density 2025

- < 5
- 6 - 15
- 16 - 30
- 31 - 65
- 66 - 170
- 171 - 300
- > 301

Water
Background: Traffic 2025

USF

<table>
<thead>
<tr>
<th>Year 2000 Population</th>
<th>Year 2000 Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>36,757</td>
<td>46,970</td>
</tr>
<tr>
<td>6.9 Per Acre</td>
<td>8.9 Per Acre</td>
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</tbody>
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Tampa

<table>
<thead>
<tr>
<th>Year 2000 Population</th>
<th>Year 2000 Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>14,918</td>
<td>69,698</td>
</tr>
<tr>
<td>4.9 Per Acre</td>
<td>22.9 Per Acre</td>
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</tbody>
</table>

Westshore

<table>
<thead>
<tr>
<th>Year 2000 Population</th>
<th>Year 2000 Employment</th>
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<tbody>
<tr>
<td>11,663</td>
<td>68,933</td>
</tr>
<tr>
<td>1.9 Per Acre</td>
<td>10.4 Per Acre</td>
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</tbody>
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### Common Themes

- I like a growing economy, but if traffic grows with it, will gridlock choke the economy?

- Let’s grow our small towns and save some open space rather than sprawling everywhere.

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[www.mpotransit.org](http://www.mpotransit.org)
Values Workshops

Common Themes

- I want more quality time spent with my family, friends, and less time in traffic.
- Give me more reliable travel times.
Common Themes

- Traffic cuts through my community. I want to feel safe on my street and I want my child or elderly parent to be safe too.

- I want goods, services and jobs to be more accessible, especially if I don’t or can’t drive.
Study Activities

Design a Process for Decision-making
Conduct a public discussion of scenarios
Refine and circulate the preferred scenario
<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Values Workshops</td>
<td>Nov-Dec</td>
</tr>
<tr>
<td>Briefings and Website</td>
<td>End of Jan</td>
</tr>
<tr>
<td>Stakeholder Teams</td>
<td>Start Feb</td>
</tr>
<tr>
<td>Workshop</td>
<td>Mar</td>
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<tr>
<td>Preferred Scenario</td>
<td>Jun</td>
</tr>
<tr>
<td>Refined Scenario</td>
<td>Oct</td>
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<tr>
<td>Prioritization and Phasing</td>
<td>Nov-Dec</td>
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Transit Scenarios Game
Tuesday, March 13th
Workshops at 1:00 p.m. & 6:00 p.m.
Florida Center Building
Next to the Botanical Gardens at the Florida State Fairgrounds
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Questions?