Hillsborough County MPO
Transit Study

Beth Alden, AICP
Study Goals

- Develop a concept plan for a countywide transit system
- Look at a variety of technologies
- Emphasize regional and sub-regional corridors
- Develop land use/transit strategies
Background: Comparable Areas with Planned or Existing Rail – Central City Population Density

- Portland: 3,824
- Denver: 3,555
- Sacramento: 4,583
- San Diego: 3,726
- Phoenix: 2,902
- Austin: 2,697
- Dallas: 3,343
- Houston: 3,351
- New Orleans: 2,421
- Tampa: 2,821
  - 2005: 2,821
  - 2025: 3,638
- St. Louis: 5,390
- Raleigh: 2,750
- Charlotte: 2,483
- Atlanta: 2,998
- Orlando: 2,017

American Community Survey – 2005 Place Population Estimates
Background: Top Metro Areas **without**
Active Rail Initiatives or Existing Rail Systems

- **Detroit**: 4,428,941
- **Tampa**: 2,596,556

2005 American Community Survey Total Population
Background: Growth by 2025
Background:
Population Density 2025

Legend
Population Density 2025
- < 3
- 4 - 7
- 8 - 10
- 11 - 15
- 16 - 30
- > 30
Background:
Job Density 2025

Legend
Employment Density 2025

- < 5
- 6 - 15
- 16 - 30
- 31 - 65
- 66 - 170
- 171 - 300
- > 301
- Water
Background: Traffic 2025

USF

<table>
<thead>
<tr>
<th>Year 2000 Population</th>
<th>Year 2000 Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>36,757</td>
<td>46,970</td>
</tr>
<tr>
<td>6.9 Per Acre</td>
<td>8.9 Per Acre</td>
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Tampa

<table>
<thead>
<tr>
<th>Year 2000 Population</th>
<th>Year 2000 Employment</th>
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<tbody>
<tr>
<td>14,918</td>
<td>69,698</td>
</tr>
<tr>
<td>4.9 Per Acre</td>
<td>22.9 Per Acre</td>
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Westshore

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<thead>
<tr>
<th>Year 2000 Population</th>
<th>Year 2000 Employment</th>
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<tr>
<td>11,663</td>
<td>68,933</td>
</tr>
<tr>
<td>1.9 Per Acre</td>
<td>10.4 Per Acre</td>
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The capacity of our transportation system is limiting our ability to grow.
The nature of our growth has reduced our mobility options.
Congestion and long distance driving are resulting in more time behind the wheel.
Issues

- The cost of housing and transportation is growing faster than economic opportunity.
- Household transportation costs are very high when driving is the only viable option.
- Workforce housing and access to jobs are increasingly important to the local economy.
Design a Process for Decision-making

- Form Stakeholder Teams
- Create website and newsletters
- Develop transit scenarios
- Design and schedule workshops and other meetings to provide a forum for discussion
Conduct a public discussion of scenarios

- Meet with leaders, agency staff and public (coordination and information)
- Look at alternative futures: mobility, economy and quality of life implications
- “What do these choices mean to me?”
- Coordinate with Vision Hillsborough and comprehensive planning activities
Study Activities

Develop a preferred scenario

- Make technology choices
- Describe location and quality of service
- Develop preliminary cost estimates
- Identify the benefits, challenges, opportunities
- Provide an opportunity for comment and consensus
- Refine preferred scenario and identify priority investments
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<tr>
<td><strong>Values Workshops</strong></td>
<td>Nov-Dec</td>
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<tr>
<td><strong>Briefings and Website</strong></td>
<td>End of Jan</td>
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<td><strong>Stakeholder Teams</strong></td>
<td>Start Feb</td>
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<tr>
<td><strong>Workshop</strong></td>
<td>Mar</td>
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<tr>
<td><strong>Preferred Scenario</strong></td>
<td>Jun</td>
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<tr>
<td><strong>Refined Scenario</strong></td>
<td>Oct</td>
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<tr>
<td><strong>Prioritization and Phasing</strong></td>
<td>Nov-Dec</td>
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</table>
“Be guilty of trying to put in something for everyone.”

119 miles of rapid transit
18 miles of Bus Rapid Transit (BRT)
31 new Park-n-Rides with over 21,000 new spaces
Enhanced Bus Network & Transit Hubs (FastConnects)
Development of Denver Union Station
A Transit Village emerged around the DART Rail Downtown Plano Station

Guest Speakers:
Dallas Transit-Oriented Development

www.mpotransit.org
- Portland is the number one destination in the country for working adults under age 35
- $5.5 Billion in investment
- Transit ridership is growing faster than VMT
Common Themes

- I want more quality time spent with my family, friends, and less time in traffic.
- Give me more reliable travel times.
- I like a growing economy, but if traffic grows with it, will gridlock choke the economy?
Common Themes

- Let’s grow our small towns and save some open space rather than sprawling everywhere.
- Traffic cuts through my community. I want to feel safe on my street and I want my child or elderly parent to be safe too.
- I want goods, services and jobs to be more accessible, especially if I don’t or can’t drive.
Transit Scenarios Game
Tuesday, March 13th
Workshops at 1:00 p.m. & 6:00 p.m.
Florida Center Building
Next to the Botanical Gardens at the Florida State Fairgrounds

Enter at the Orient Road Security Gate for FREE PARKING
Attend either workshop!

www.mpotransit.org